



ILLINOIS CPA SOCIETY®  
www.icpas.org

# Use of Illinois CPA Society Logo Request Form

## Use of the Illinois CPA Society Logo and Name (revised September 22, 2009)

The Illinois CPA Society logo and name are registered in the U.S. Patent and Trademark Office.

All Illinois CPA Society name and/or logo usage requests are subject to approval by the Illinois CPA Society President & CEO or his/her designate.

A regular member in good standing shall be entitled to use the Illinois CPA Society logo and the designation "Member of the Illinois CPA Society" as a part of his/her personal signature.

An affiliate member in good standing shall be entitled to use the Illinois CPA Society logo and the designation "(International/ Student/Academic/or Professional) Affiliate Member of the Illinois CPA Society" as a part of his/her personal signature.

A firm or company shall be entitled to use the Illinois CPA Society logo and the designation, "Members of the Illinois CPA Society" on their stationery or website if the majority of owners (if a licensed public accounting firm) are regular members in good standing and if all the employees of the firm or company eligible for regular membership in the Illinois CPA Society are in fact members and are in good standing.

All Society member groups (Chapters, Member Forums, etc) shall be entitled to use the Illinois CPA Society logo and designation according to Society specifications.

The Illinois CPA Society logo and name may not be used in any manner to imply that a member is in any way an agent of the Illinois CPA Society or that the Illinois CPA Society in any way warrants, approves, or endorsed any product or service provided by the member.

Illinois CPA Society logo artwork must be supplied by the ICPAS Creative Services Department.

All website usage of the Illinois CPA Society logo and name must be an active link to the Illinois CPA Society website.

The Illinois CPA Society reserves the right to revoke approval for usage of the Society name and logo upon a member's failure to remain in good standing, in the event of misuse by the member/member group as determined by the Illinois CPA Society, or any other breach of this Logo Usage Policy. Upon such revocation, the member/member group will eliminate the use of the Illinois CPA Society logo and name from all materials, products and services regardless of whether such materials, products or services are pre-printed or pre-existing at that time.

**To submit a request for logo or name usage, please fill out the PDF form below and return it to:**

**Mari Watts** - Director of Marketing and Communications  
Email: [wattsm@icpas.org](mailto:wattsm@icpas.org) | Fax: 312-993-9954

Member or Group Name: \_\_\_\_\_ Member ID #: \_\_\_\_\_

Member Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please describe how and where you wish to use the Illinois CPA Society name and/or logo. Include example when applicable.

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_