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Register today @ www.icpas.org/yplc

Friday, August 14, 2020

welcome to the future

Are you ready?

Future ready is being aware, curious, agile and adaptive. It means thinking long-term and learning quickly so you don't just survive change – you thrive!

Learn how you can upskill today to become the financial professional of tomorrow.

KEYNOTE:

Take Your Seat!

Anna Gomez is a woman of many talents and titles. She is an immigrant, an accidental author and a mother of three. Anna is the Chief Financial Officer of Leo Burnett where her drive to have a seat at the table has created a fresh wave of thinking.

She has redefined the agency's finance function to become a strategic partner and an integral part of the client acquisition and onboarding activities.

Anna will share her personal journey into a life of creativity and the lessons she learned along the way.

Anna Gomez, CPA

Chief Financial Officer, Leo Burnett

Technologies Shaping the Future of the Accounting Profession

Data analytics, robotic process automation and deep learning – get ready, they're here!



Todd Shapiro

President and CEO, Illinois CPA Society

Becoming a Firm of the Future

From bots to pot to modern families to beer... hear how these firms are embracing innovative, new practice areas and services.



Lisa Hanlon, CPA

Office Managing Partner, Marcum LLP



Joshua Lance, CPA, CGMA

Managing Director, Lance CPA Group



Thomas Murtagh, CPA, JD

Partner, BKD LLP

Balancing the Demands of Today While Preparing for Tomorrow

It's time to update your toolkit with the new skills needed to be future ready.



Janel O'Connor, SPHR, SHRM-SCP

Chief Human Resources Officer, Sikich LLP

Register today at
www.icpas.org/yplc

or call 800.993.0407, option 4

Date:

Friday, August 14, 2020

Time:

8:30^{AM} - 11:30^{AM} Program

Cost:

\$65 member | \$85 non-member

CPE:

2.5 hours

Course Code:

C45690

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A variety of unique items and services will be auctioned off to benefit the CPA Endowment Fund of Illinois.