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10.23.20

# The Power of You

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## WOMEN'S LEADERSHIP FORUM

Featuring:

**2020 Women to Watch  
Award Recipients**



Keynote Presentation by:

**Dara F. Castle, CPA**

Managing Partner,  
RSM US LLP,  
Washington Metro Offices

[www.icpas.org/women](http://www.icpas.org/women)

# Discover the Power of You

Kick some glass and  
shatter your limitations!

Join a candid conversation on enhancing gender diversity, cultivating your personal brand and tapping into your self-confidence to break down traditional boundaries and unleash the **POWER OF YOU!**

## PLACE YOUR BID!

A variety of unique items and services will be auctioned off to benefit the CPA Endowment Fund of Illinois' Advancing Women in Accounting Scholarship Fund.

### Invest in yourself. Register today.

Call 800.993.0407 or visit  
[www.icpas.org/women](http://www.icpas.org/women)

**Date:**

Friday, October 23, 2020

**Time:**

8:30<sup>AM</sup> - 10:30<sup>AM</sup>

**Location:**

Virtual Only!

**CPE:**

1.5 Hours

**FOS:**

1.5 Personal Development

**Code:**

C45683

**Cost:**

\$45 member | \$55 non-member

## agenda

8:30<sup>AM</sup> - 8:45<sup>AM</sup> **Welcome**

8:45<sup>AM</sup> - 8:55<sup>AM</sup> **Advancing Women in Accounting Scholarship Recipient Remarks**

8:55<sup>AM</sup> - 9:35<sup>AM</sup> **Women to Watch Award Recipient Panel with Facilitated Q&A**

These exceptional women will share their experiences and perspectives on how they unleashed their own “power” to build successful careers and help advance women in the accounting profession.



**EXPERIENCED LEADER WINNER**

**Carol Jessup, PhD, CPA, CFE**

Professor of Accountancy,  
University of Illinois Springfield



**EMERGING LEADER WINNER**

**Lauren Bruce, CPA, CIA**

Senior Manager, Grant Thornton LLP



**EMERGING LEADER WINNER**

**Hollis Hanson-Pollock, CPA**

Associate Practice Fellow, GASB  
Audit Manager, Crowe LLP

9:35<sup>AM</sup> - 9:40<sup>AM</sup> **Women's Committee Video and Keynote Introduction**

9:40<sup>AM</sup> - 10:25<sup>AM</sup> **Keynote with Facilitated Q&A**

## Your Brand + Your Self-Confidence = The Power of You!

We all need allies to advance gender diversity in leadership positions—and it starts with you! But before you can inspire others, you need to be certain of who you are. By cultivating your personal brand, you'll gain the confidence and power needed to advocate for yourself and for all women in the profession.



**KEYNOTE SPEAKER**

**Dara F. Castle, CPA**

Managing Partner, RSM US LLP,  
Washington Metro Offices; Practice Leader,  
Government Contracting Industry; RSM  
Women's Initiatives Leader