

## Illinois CPA Society

### Conference Learning Model

Thank you for volunteering your time to present for the Illinois CPA Society! We know our strength is derived from the knowledge and expertise of our thought-leaders. We are excited at the opportunity to tap into those resources that will help us put on a high-quality event benefiting us all.

The ICPAS education department is evolving with the rapidly changing times of educational programming and is shifting to an education style that fosters life-long, learner-focused education, moving away from lecture based and toward more interactive experiences.

**Did you know that by 2020, there will be, for the first time, five generations working side by side and learning together?**

Everyone learns differently and we encourage you to incorporate all three tools into a presentation: Visual is *seeing* the material, Audio is *hearing* the material, and Kinesthetic is *feeling* the material. Meaning, the optimal learning environment is NOT to sit passively waiting for a lecture to end. The IDEAL learning environment is when the attendee sees, hears, and feels the material themselves.

There are several approaches to delivering content. **We are here to help you decide which method suites your teaching style the best.**

**Your Presentation:** Your topic is very important! We not only want the attendees to listen to the update or new regulation, we want the attendee to be able to demonstrate what they learned and actively apply it to their work when they leave your session.

***How can we make this a more learner-centric experience for YOU and the Attendee?***

We encourage you to incorporate tools into your lecture to help enhance your content. This may be case study analysis, an activity, polling, group exercise, mini check-in points or activity questions, tip sheet of takeaway items, Q&A, group discussion, etc.

We understands that not every session can incorporate the new learning model and some sessions might have to be in lecture format; however, we are here to help you explore new ways to deliver this important curriculum in a more dynamic and learner-focused educational experience for our members.

We welcome your feedback and please reach out if you have any questions. Thank you.