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# ICPAS **SUMMIT**<sup>TM</sup> 22

The Premier Event for Accounting and Finance Professionals<sup>TM</sup>

THE NEXT  
**FRONTIER**



ILLINOIS CPA SOCIETY  
[www.icpas.org](http://www.icpas.org)

Tuesday-Wednesday

**August 23-24, 2022**

Donald E. Stephens Convention Center  
Rosemont, Illinois

# THE NEXT FRONTIER

## Expert Keynote Speakers:

The State of the CPA Profession:  
Being Relevant in the Next Frontier



**Mary Fuller, CPA**

Chairperson, Illinois CPA Society, and  
Managing Partner-Chicago Office,  
Citrin Cooperman



**Todd Shapiro**

President and CEO, Illinois CPA Society

The Economy in  
Unprecedented Times



**Derek Sasveld, CFA**

Former Senior Investment Strategist,  
BMO Global Asset Management

Leveraging Technology  
for Success



**Roman Kepczyk, CPA, CITP,  
CGMA, LSS BB**

Director of Firm Technology Strategy,  
Right Networks

The Future of Work

**Moderator: Todd Shapiro**

President and CEO, Illinois CPA Society



**Jim Boomer**

CEO, Boomer Consulting, Inc.



**Steve Latreille**

Vice President of Finance, North America,  
Ingredion Incorporated



**Kate Ward, CPA**

Partner, Kerber, Eck & Braeckel LLP

# NEW WORLD | NEW OPPORTUNITIES | NEW VISION

The accounting profession is entering the next frontier of growth, innovation, and transformation.

## SUMMIT22 gives you the insights and information you need to shape your future.

### Innovative Learning Tracks:

Personalize your learning with five topic tracks to choose from:

- Accounting and Auditing/Government
- Corporate Strategy/Human Capital
- Ethics/Personal Development
- Tax
- Technology Solutions/Advisory Services

### CPE Credits and More:

Earn while you learn! 16 CPE hours, plus:

- 2 Ethics | 1 Sexual Harassment Prevention Training
- 7.5 CLE\* | 11.5 CFP\* | 8 EA\* | 2 Yellow Book

\*Specialty Credits Pending Approval

### Engaging Exhibitor Experiences:

Get hands on with the latest products and services from exhibitors such as:

- |                     |                          |
|---------------------|--------------------------|
| ABGi                | Mango                    |
| BKR                 | Mariner Wealth Advisors  |
| blue J              | Millennium Trust Company |
| Canopy Tax          | Pavestep                 |
| CPA Charge          | planguru                 |
| Drake Software      | Robert Half              |
| GigTel              | Safe Send                |
| goVirtualOffice     | Saling Simms Associates  |
| IRS Trouble Solvers | Tipalti                  |
| KBKG                | Zoho                     |
| LeaseQuery          |                          |

(All exhibitors will be available in-person and virtually.)

### What's The Word?

*"I look forward to the SUMMIT every year."*

*"Great information and learning for a great value!"*

*"Excellent presentations and knowledgeable speakers."*

*"Thank you for making the in-person option available – it was so good to be here with people!"*

*"The virtual platform is great and easy to navigate."*

*"All-around top-notch speakers."*

#### PLEASE NOTE:

All program information is subject to change. Please verify upon registration.

The Illinois CPA Society reserves the right to modify the delivery of SUMMIT22 sessions in response to ongoing changes in COVID-19 restrictions.

8.23.22		8:00 AM - 9:15 AM	9:15 AM - 9:40 AM	9:40 AM - 10:30 AM	10:40 AM - 11:30 AM	11:30 AM - 12:25 PM	12:25 PM - 1:15 PM	1:25 PM - 2:15 PM	2:15 PM - 2:40 PM	2:40 PM - 3:30 PM	3:45 PM - 5:00 PM
TRACKS	KEYNOTE	BREAK	SESSIONS	SESSIONS	SESSIONS	BREAK	SESSIONS	SESSIONS	BREAK	SESSIONS	KEYNOTE
Tax			Individual Tax Update: Part 1 Code: 101 CLE: .75* CFP: 1* EA: 1*	Individual Tax Update: Part 2 Code: 106 CLE: .75* CFP: 1* EA: 1*	Business Tax Update: Part 1 Code: 111 CLE: .75* CFP: 1* EA: 1*	Business Tax Update: Part 2 Code: 116 CLE: .75* CFP: 1* EA: 1*	Business Tax Update: Part 1 Code: 111 CLE: .75* CFP: 1* EA: 1*	Business Tax Update: Part 2 Code: 116 CLE: .75* CFP: 1* EA: 1*		Cryptocurrency: Top 10 Tax Mistakes Code: 121 CLE: .75* CFP: 1* EA: 1*	
Accounting & Auditing/Government			SSARS 25: Review Engagements Code: 102	ESG and Financial Reporting Code: 107	Accounting for Contested Trusts and Estates Code: 112	Accounting for Contested Trusts and Estates Code: 112	Auditing Update: Part 1 Code: 117	Auditing Update: Part 2 Code: 122			
Ethics/Personal Development	The State of the CPA Profession: Being Relevant in the Next Frontier Mary Fuller Todd Shapiro Code: 100		Introducing Clients to PFP Services Code: 103 CFP: 1*	Professional Ethics Code: 108 CLE: .75* Ethics: 1	Developing and Retaining Diverse Talent Code: 113	Developing and Retaining Diverse Talent Code: 113	Making Feedback Work Code: 118	Creative Thinking and Problem Solving Code: 123			Leveraging Technology for Success Roman Kepczyk Code: 126
Corporate Strategy/ Human Capital			Strengthening Finance and Accounting's Role in Corporate Strategy Code: 104	Decoding Worker Classification Challenges Code: 109	Building Flexible Models With Microsoft Excel's New Dynamic Arrays Code: 114	Building Flexible Models With Microsoft Excel's New Dynamic Arrays Code: 114	Change Management: Practical Solutions Code: 119	Corporate Strategy and FP&A Code: 124			
Technology Solutions/Advisory Services			Digital Transformation and Frictionless Finance Code: 105	Becoming an Entrepreneurial Accountant Code: 110	Advanced Financial Planning Strategies to Help Clients Retire With Confidence Code: 115 CFP: 1*	Advanced Financial Planning Strategies to Help Clients Retire With Confidence Code: 115 CFP: 1*	Automating Your Accounting and Financial Reporting Processes Code: 120	Creating Scalable Advisory Services That Sell Code: 125			

\*Specialty Credits Pending Approval

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TRACKS	KEYNOTE	BREAK	SESSIONS	SESSIONS	SESSIONS	BREAK	SESSIONS	SESSIONS	BREAK	SESSIONS	KEYNOTE
Tax			Fun With Succession Planning and Taxes Code: 201 CLE: .75* CFP: 1* EA: 1*	Multi-State Tax Update Code: 206 CLE: .75* CFP: 1*	Virtual Currency Transactions: Successfully Serving Clients Code: 211 CLE: .75* CFP: 1* EA: 1*		Not-for-Profit Tax Update Code: 216 CLE: .75* CFP: 1* EA: 1*	Illinois Taxes: Getting it Right! Code: 221 CLE: .75* CFP: 1*			
Accounting & Auditing/Government			What's Up at FASB in 2022? Code: 202	Implementing the New Lease Standard: Get Ready Code: 207	GASB Update Code: 212 Yellow Book: 1		Audit Quality Standards: Proposed Statements on Quality Management Code: 217	Government and Fraud Code: 222 Yellow Book: 1			
Ethics/Personal Development	The Economy in Unprecedented Times Derek Sasvold Code: 200 CFP: 1.5*		Not-for-Profit Corporate Governance: Shaken, Not Stirred Code: 203 CLE: .75*	Be Aware or Beware: Drivers of Large Malpractice Claims Code: 208 Ethics: 1 CLE: .75*	Developing and Enhancing Your Technical Skills Code: 213		Preventing and Investigating Sexual and Other Harassment in a #MeToo and COVID-19 World Code: 218 SHPT: 1^	Developing a Value Creation Mindset Code: 223			The Future of Work Todd Shapiro Jim Boomer Steve Latrielle Kate Ward Code: 226
Corporate Strategy/ Human Capital			Accounting Skill Set Shift: Analytics Code: 204	Mastering Peer-to-Peer Leadership: Keys to Moving Up the Executive Ladder Code: 209	The Post-COVID Paradox Code: 214		How to Keep Your Organization From Drowning in the Turnover Tsunami Code: 219	Employment Discrimination Law Basics Code: 224			
Technology Solutions/Advisory Services			Making the Hybrid Work Model Work for You Code: 205	Emerging Trends in Cybersecurity Code: 210	Process + Technology = Opportunities Code: 215		Your Client Wants to Sell? How to Effectively Market Their Business Code: 220	Enhancing Your Competitiveness While Minimizing Risk Code: 225			

Optional Pre-SUMMIT22

# Workshops

Monday

**8.22.22**

**Register today! These workshops will sell out quickly.**

Please note: These workshops are optional and require a separate registration.

The pre-conference workshops will only be offered virtually. No in-person option is available.

**1:00 PM - 4:30 PM | CONCURRENT WORKSHOP I**

## **Basic Trusts: Taxation of Trusts and Preparing Form 1041**

Roll up your sleeves and participate in a hands-on preparation of Form 1041. Hear why trusts and estates are created and understand the latest legal developments and fiduciary income tax return filing requirements. Plus, identify potential planning and consulting opportunities.

**Lee Arbus, CPA, JD, LLM** | Partner, Levun, Goodman & Cohen, LLP

**Jonathan Beer, JD, LLM** | Attorney, Levun, Goodman & Cohen, LLP

**1:00 PM - 4:30 PM | CONCURRENT WORKSHOP II**

## **Who's the Boss: Tax Practitioners Panel**

Interested in starting your own tax practice? Learn from seasoned panelists as they discuss lessons learned and challenges encountered in starting and sustaining a practice.

**Jeff Badu, CPA** | Founder and CEO, Badu Tax Services, LLC

**Norris Harstad, CPA** | Owner, ONH Ltd.

**Mark Heroux, JD** | Partner, Baker Tilly US LLP

**Luis Plascencia, CPA, MST** | Principal, Luis V Plascencia, CPA

**Andrew VanSingel, Esq.** | Local Taxpayer Advocate, Taxpayer Advocate Service

**Jessica Velazquez** | Executive Assistant, Indiva Advisors, LLP

**Cari Weston, MST, CPA, CGMA** | Executive Director, Center for Accounting Transformation

**Jennifer Williams, CPA** | Principal/Owner, Pillar Financial Services

Tuesday

**8.23.22**

**KEYNOTE**

**8:00 AM - 9:15 AM**

## **The State of the CPA Profession: Being Relevant in the Next Frontier**

The business environment continues to rapidly change, making relevance the top issue facing the CPA profession. CPAs must move beyond being “the most trusted business advisors” to being “the most trusted and strategic business advisors.” Hear about current professional issues and the skill sets, tool sets, and mindsets needed to ensure our relevance as we go boldly into the future.

**Mary Fuller, CPA**

Chairperson, Illinois CPA Society, and Managing Partner-Chicago Office, Citrin Cooperman

**Todd Shapiro**

President and CEO, Illinois CPA Society

**9:40 AM - 10:30 AM**

## **Individual Tax Update: Part 1**

Receive an inside look at recent developments impacting individual taxpayers and discuss other initiatives on the legislative horizon. Plus, walk away with various tax planning ideas and opportunities to help navigate today's evolving environment.

**Damien Martin, CPA**  
Partner, FORVIS

**9:40 AM - 10:30 AM**

## **SSARS 25: Review Engagements**

Review the key provisions of SSARS 25 and learn best practices for implementation in review engagements. Understand the impacts to materiality and the necessary changes to the review report.

**Kelli Cloutier, CPA**  
Shareholder, Mayer Hoffman  
McCann, P.C.

**9:40 AM - 10:30 AM**

## **Introducing Clients to PFP Services**

Discover best practices for introducing personal financial planning (PFP) services to your clients through personalized conversations that focus on their goals, values, and needs.

**Kelley Long, CPA/PFS, CFP**  
Owner, Kelley C. Long  
Consulting LLC

# Concurrent Educational Sessions

8.23.22

9:40 AM - 10:30 AM

## Strengthening Finance and Accounting's Role in Corporate Strategy

Hear how finance and accounting professionals can claim a seat at the strategy development table. Understand how to analyze strategic decisions from a financial perspective and how to use data to validate assumptions and assess opportunities.

**Claire Burke, MBA, CPA**  
Vice President, CFO & Treasurer,  
Dearborn Group

9:40 AM - 10:30 AM

## Digital Transformation and Frictionless Finance

Analyze the technological advancements propelling the evolution of the finance function and learn how to lead, rather than react, to these innovations. Examine how digital transformation speeds up the "data to decision" process and how to leverage it for greater value creation.

**Ash Noah, CPA, CGMA, FCMA**  
VP and Managing Director,  
Management Accounting,  
AICPA and CIMA

10:40 AM - 11:30 AM

## Individual Tax Update: Part 2

But wait, there's more! Learn how the recent developments discussed in the "Individual Tax Update: Part 1" session will impact overall tax planning strategies for individuals and their families.

**Damien Martin, CPA**  
Partner, FORVIS

10:40 AM - 11:30 AM

## ESG and Financial Reporting

Explore how to integrate environmental, social and governance (ESG) concepts into your daily management and external reporting. Leave with a roadmap to launch your ESG plan or take your existing efforts to the next level to help drive value creation.

**Mary Adams**  
Founder, Smarter-Companies

**Marcy Twete, MBA**  
CEO, Marcy Twete Consulting

10:40 AM - 11:30 AM

## Professional Ethics

Learn how to implement the conceptual framework of the AICPA's Code of Professional Conduct in your daily practice and use it to resolve ethical conflicts.

**Kurt Oestriecher, CPA**  
Partner, Oestriecher &  
Company, CPAs

10:40 AM - 11:30 AM

## Decoding Worker Classification Challenges

With the influx of remote and hybrid workplaces, worker classification has become even more challenging. Understand the rules governing W-2 employees, 1099 contractors, overtime exempt status, and more. Plus, receive practical tips for navigating real-life situations to avoid audits and legal claims.

**Lori Goldstein, JD**  
Employment Attorney, Law Office  
of Lori A. Goldstein LLC



# Concurrent Educational Sessions

8.23.22

10:40 AM - 11:30 AM

## Becoming an Entrepreneurial Accountant

For many accountants, there are two typical career paths: work in a public accounting firm or work in corporate finance. However, an overlooked third path is where entrepreneurship and accounting intersect. Explore how this path can lead you to starting a business, running your own accounting firm, or finding an entrepreneurial niche in a traditional setting.

**Joshua Lance, CPA, CGMA**  
Managing Director, Lance CPA Group

12:25 PM - 1:15 PM

## Business Tax Update: Part 1

It's been another busy and turbulent year in the business world. Dig into the latest tax developments impacting businesses and receive a preview of what potentially lies ahead.

**Damien Martin, CPA**  
Partner, FORVIS

12:25 PM - 1:15 PM

## Accounting for Contested Trusts and Estates

Learn how to prepare documents for a contested trust or estate that will stand up to legal scrutiny and avoid liability. Plus, hear tips for reviewing documents prepared by others to ensure beneficiary clients and their lawyers can protect their gifts and inheritances.

**Ray Prather, JD, CPA, CFF**  
Partner, Prather Ebner LLP

12:25 PM - 1:15 PM

## Developing and Retaining Diverse Talent

Discover innovative ways to support diverse new hires at your organization in order to increase retention and ensure every person on the team has the potential to succeed and grow.

**Kari Natale, CAE**  
Senior Director, CPA Endowment Fund of Illinois, Illinois CPA Society

12:25 PM - 1:15 PM

## Building Flexible Models With Microsoft Excel's New Dynamic Arrays

Working with actual company data and models, discover Excel's new dynamic arrays functions, which allows models to self-update with minimal human involvement. Discover which dynamic functions are the most appropriate and advantageous in various situations.

**Carl Seidman, CPA/CFF, CSP CIRA, CFE, CGMA, AM**  
Principal, Seidman Financial

12:25 PM - 1:15 PM

## Advanced Financial Planning Strategies to Help Clients Retire With Confidence

Review four key aspects to address with clients as they prepare for retirement, including calculating retirement readiness, investment changes, estate planning documents review, and shifting to a non-work mindset.

**Kelley Long, CPA/PFS, CFP**  
Owner, Kelley C. Long Consulting LLC

# Sessions

8.23.22

1:25 PM - 2:15 PM

## Business Tax Update: Part 2

Continue the discussion from the “Business Tax Update: Part 1” session and hear how recent developments will impact long-term planning. Walk away with strategies for navigating the current landscape.

**Damien Martin, CPA**  
Partner, FORVIS

1:25 PM - 2:15 PM

## Auditing Update: Part 1

The Auditing Standards Board has issued new guidance that impacts the auditor’s report, ERISA audits, auditing estimates, and audit planning issues. Understand the key changes to the audit report, learn how to determine the applicability of key audit matters, and receive implementation guidance for ERISA audits.

**Kurt Oestriecher, CPA**  
Partner, Oestriecher & Company, CPAs

1:25 PM - 2:15 PM

## Making Feedback Work

Feedback is a complex two-way process. Dive into how to deliver feedback successfully and accept feedback constructively to increase your effectiveness, grow the skills of your team, and enhance the culture of your organization – even in virtual and hybrid environments.

**Matt Booth, CPA, MBA**  
Retired Partner, PwC

**John Philbin, Ph.D.**  
Founder, Spectacular at Work

1:25 PM - 2:15 PM

## Change Management: Practical Solutions

Receive practical suggestions for overcoming resistance to change by listening to your stakeholders’ concerns and using open communication that explains the “why, who, what, how, and when.” Learn how to apply the Collaboration Effect to effectively manage change.

**Michael Gregory, MS, MBA**  
Founder, Michael Gregory Consulting LLC

1:25 PM - 2:15 PM

## Automating Your Accounting and Financial Reporting Processes

Discuss the latest automation trends and hear how these transformations will impact the future of work and the workforce. Review specific applications in the controllership function, internal audit, and more. Plus, learn about opportunities and challenges for scaling.

**Kirti Parakh, CPA**  
Senior Manager, Deloitte

2:40 PM - 3:30 PM

## Cryptocurrency: Top 10 Tax Mistakes

Uncover the top 10 mistakes commonly made in cryptocurrency tax reporting and walk away with an action plan to avoid them.

**Guinevere Moore, JD**  
Managing Member, Moore Tax Law Group LLC

# Concurrent Educational Sessions

8.23.22

2:40 PM - 3:30 PM

## Auditing Update: Part 2

Continue the deep dive into newly issued Accounting Standards Board guidance, including tips for implementing auditing accounting estimates. Learn how to modify audit planning for disclosure issues and how to determine the most effective and efficient audit evidence.

**Kurt Oestrieher, CPA**  
Partner, Oestrieher &  
Company, CPAs

2:40 PM - 3:30 PM

## Corporate Strategy and FP&A

Discuss the impact of corporate strategy on financial planning and analysis (FP&A) and identify the drivers of organizational growth. Learn to forecast in real time the financial impact of key strategic and operational initiatives.

**Carl Seidman, CPA/CFF, CSP  
CIRA, CFE, CGMA, AM**  
Principal, Seidman Financial

2:40 PM - 3:30 PM

## Creating Scalable Advisory Services That Sell

Uncover the value of delivering advisory services for both your clients and for your firm. Discuss the key elements and best practices to include in every advisory proposal and learn how to create opportunities to sell this service to your clients.

**Joshua Lance, CPA, CGMA**  
Managing Director, Lance  
CPA Group

2:40 PM - 3:30 PM

## Creative Thinking and Problem Solving

Learn to make better business decisions through creative thinking and problem solving. Work through a process to develop your own creativity using current methodology thinking and apply it to practical business applications.

**Michael Gregory, MS, MBA**  
Founder, Michael Gregory  
Consulting, LLC

3:45 PM - 5:00 PM

## Leveraging Technology for Success

Rapid innovation is reshaping the accounting profession like never before. Unravel potential disruptors, such as Blockchain, AI, RPA, and ML, as well as the importance of building a modern business technology stack incorporating the latest accounting tools and technologies. Learn how to optimize IT infrastructure, particularly around today's hybrid/remote work models, and discuss the impact recent changes are having on IT staffing. Hear the latest recommendations on cybersecurity and discuss how to transform production processes by taking a "LEAN" approach.

**Roman Kepczyk, CPA, CITP, CGMA, LSS BB**  
Director of Firm Technology Strategy, Right Networks

KEYNOTE

Concurrent Educational

# Sessions

8.24.22

Wednesday

# 8.24.22

8:00 AM - 9:15 AM

KEYNOTE

## The Economy in Unprecedented Times

Unprecedented fiscal and monetary policy support in 2020 and 2021 helped the economy recover from the initial COVID-19 recession, but also planted seeds for the highest inflation rate in two generations. We'll discuss inflation drivers, describe strategies to reduce it, evaluate the effects of those strategies on future economic growth, and estimate the likelihood of recession in the year to come.

**Derek Sasveld, CFA**

Former Senior Investment Strategist, BMO Global Asset Management

9:40 AM - 10:30 AM

## Fun With Succession Planning and Taxes

Business owners have a number of ways to transition their company. Hear about the various options available, as well as the potential to generate disproportionate value to owners, employees, and the company through the utilization of an ESOP. Plus, learn about proposed and upcoming tax changes that can impact some of these succession options.

**Danny Torello, CPA**

Real Estate and Construction  
Tax Partner, Crowe LLP

# Concurrent Educational Sessions

8.24.22

9:40 AM - 10:30 AM

## What's Up at FASB in 2022?

The amount of change in the accounting profession is overwhelming. Receive a high-level update on standards issued by FASB that are going live this year and discuss recent developments from the Private Company Council.

**Leah Donti, CPA, CMA, MBA**  
Founder and President, Advantage Montreal Seminars Inc.

9:40 AM - 10:30 AM

## Not-for-Profit Corporate Governance: Shaken, Not Stirred

New methods of decision-making have caused unforeseen problems. Claims against not-for-profits have become more common, and IRS interest in governance issues has increased. Learn how to avoid pitfalls and hear best practices for proactively managing governance objectives.

**Paula Goedert, JD**  
Partner, Barnes & Thornburg LLP

9:40 AM - 10:30 AM

## Accounting Skill Set Shift: Analytics

Stop just processing and reporting data and start analyzing it. Explore different methods to enhance your and your team's analytical skills and create a plan to facilitate that development.

**John Brown, MBA**  
Senior Director, Corporate Accounting and Financial Operations, Discover Financial Services

9:40 AM - 10:30 AM

## Making the Hybrid Work Model Work for You

Whether you've already adopted a hybrid work model or are just starting to consider it, discover ways to leverage this new way of working and increase efficiencies. Plus, explore strategies that successful offices are using to make hybrid work for them.

**Heidi Rogers**  
Account Manager, CPACharge

10:40 AM - 11:30 AM

## Multi-State Tax Update

It's inevitable that things must change, but do they have to change so drastically? Review the numerous state tax law changes that have occurred this past year, including updates on PTE elections, and the MTC's revamped P.L. 86-272 nexus creating activities. Discuss some of your favorite states like California and Texas, as well as various apportionment items.

**Jason Parish, CPA, MST**  
Tax Principal, Plante Moran, PLLC

10:40 AM - 11:30 AM

## Implementing the New Lease Standard: Get Ready

The new lease standard will go down in history as the most complex standard ever introduced by FASB and this is the year of adoption for private companies and not-for-profit organizations. Discuss implementation challenges, practice issues, lessons learned from public companies, and recently issued FASB accounting standards updates.

**Leah Donti, CPA, CMA, MBA**  
Founder and President, Advantage Montreal Seminars Inc.

# Concurrent Educational Sessions

8.24.22

10:40 AM - 11:30 AM

## Be Aware or Beware: Drivers of Large Malpractice Claims

Unfortunately, there is no crystal ball to tell CPA firms what will happen when a new client or engagement is accepted. Everything could go smoothly, or a dispute could arise. Identify the warning signs of a potentially large malpractice claim and learn how to mitigate the risks of it occurring at your firm.

**Sarah Ference, CPA**  
Risk Control Director,  
CNA Insurance

**Deborah Rood, CPA, MST**  
Risk Control Consulting Director,  
CNA Insurance

10:40 AM - 11:30 AM

## Mastering Peer-to- Peer Leadership: Keys to Moving Up the Executive Ladder

Discover how to use an influence map to develop healthy, productive working relationships with your peers. Learn to build alignment and alliances that will move key organization-wide priorities forward and elevate your chances for promotion to an executive level.

**Jon Lokhorst, CPA, PCC**  
Executive Leadership Coach,  
Lokhorst Consulting LLC

10:40 AM - 11:30 AM

## Emerging Trends in Cybersecurity

Cyber threats are increasing every day, with real impact to business operations. Understand emerging threat vectors and learn how to manage vulnerabilities. Discuss hot topics, including secure supply chains, as well as reporting and regulatory compliance responsibilities.

**Sharon Chand, CISSP**  
Principal, Deloitte

12:25 PM - 1:15 PM

## Virtual Currency Transactions: Successfully Serving Clients

Walk through the tax implications of investing in cryptocurrency, running a mining operation, NFTs, and using cryptocurrency as a payment method. Learn how to successfully navigate challenges, including tax notices, and how to identify and apply planning opportunities.

**Shehan Chandrasekera, CPA**  
Head of Tax Strategy, CoinTracker

12:25 PM - 1:15 PM

## GASB Update

Hear about recently released and soon to be implemented GASB pronouncements, as well as other topics that are on the horizon. Plus, review common implementation pitfalls and learn strategies for avoiding them.

**Michael Malatt, CPA**  
Senior Manager,  
Baker Tilly US LLP

12:25 PM - 1:15 PM

## Developing and Enhancing Your Technical Skills

No matter where you work, your technical skills are essential to your professional success. Receive practical advice for staying current, including tips for developing a comprehensive reading and development plan.

**Jerry Maginnis, CPA**  
Board Member, Audit Committee  
Chairman, inTEST Corporation,  
Cohen & Steers Mutual Funds

# Concurrent Educational Sessions

8.24.22

12:25 PM - 1:15 PM

## The Post-COVID Paradox

In the current employment environment, employers are relying even more on benefits and compensation to attract talent, but at the same time must manage the escalating costs of those items. Learn proven employee benefit cost management methods while still maintaining a strong employee value proposition.

**Angelo Scozia, CEBS, CFP**  
Senior Director, Health, Wealth and Career, Willis Towers Watson

12:25 PM - 1:15 PM

## Process + Technology = Opportunities

Effective processes may improve efficiency, and optimized technology is a good foundation. But, aligning these two offers the opportunity to accelerate and build capacity for your firm and your clients. Learn how to implement a five-step process for digital transformation in your firm.

**Jim Boomer**  
CEO, Boomer Consulting, Inc.

1:25 PM - 2:15 PM

## Not-for-Profit Tax Update

The IRS has increased their enforcement efforts on the tax-exempt sector over the past year. Review compliance strategies to ensure you're well positioned to answer checks or examinations. Dissect the latest legislation and receive an overview on additional guidance from the IRS and other authorities.

**Rebekuh Eley, CPA, MST**  
Tax Partner, Exempt Organizations, RSM US LLP

1:25 PM - 2:15 PM

## Audit Quality Standards: Proposed Statements on Quality Management

Learn about the proposed statements on quality management, explore the key changes expected, and understand the potential impact to your future audits.

**Kara Farenbach, CPA**  
Senior Manager, Plante Moran, PLLC

**Melissa Lynch, CPA**  
Partner, Assurance – Service Industries, Plante Moran, PLLC

1:25 PM - 2:15 PM

## Preventing and Investigating Sexual and Other Harassment in a #MeToo and COVID-19 World

Understand what constitutes sexual and other harassment, and learn strategies to investigate and address harassment claims that protect both the employees and the employer. Review the federal and state laws that apply to harassment situations, including remedies available for victims and whistleblower protections.

**Jonathan Vegosen, JD**  
Founding Member, Funkhouser Vegosen Liebman & Dunn Ltd.

1:25 PM - 2:15 PM

## How to Keep Your Organization From Drowning in the Turnover Tsunami

Identify the primary reasons employees are leaving and develop an "always-recruiting and always-onboarding" strategy to retain them. Learn to deepen staff engagement with meaningful work, connection, and a clear path forward.

**Jon Lokhorst, CPA, PCC**  
Executive Leadership Coach, Lokhorst Consulting LLC

1:25 PM - 2:15 PM

## Your Client Wants to Sell? How to Effectively Market Their Business

Discover business valuation techniques and proven marketing strategies for generating competing offers. Review typical deal structures, offer terms, due diligence best practices, and transaction documents needed for closing.

**Jamar Cobb-Dennard, JD**  
Business Broker,  
Indiana Business Advisors

2:40 PM - 3:30 PM

## Illinois Taxes: Getting It Right!

Take a deep dive into Illinois' unique state income and sales/use tax laws. Understand the impact of recent changes and discover how to avoid the common traps and blind spots.

**Joseph Bigane III, CPA, MST**  
Managing Director, JFB Tax Consulting LLC

**Eric Fader, CPA, JD**  
Senior Counsel,  
Duane Morris LLP

2:40 PM - 3:30 PM

## Government and Fraud

Walk through the current governmental fraud landscape, including common schemes and new trends. Discuss real-world cases and explore best practices and creative strategies for mitigating daily risks.

**Michael Malatt, CPA**  
Senior Manager,  
Baker Tilly US LLP

2:40 PM - 3:30 PM

## Developing a Value Creation Mindset

The ability to add value is a key determinant of success. Receive practical advice on how to “think like an owner” and consistently create value for your clients or company. Understand the importance of continually seeking and providing feedback as part of this mindset.

**Jerry Maginnis, CPA**  
Board Member, Audit Committee Chairman, inTEST Corporation, Cohen & Steers Mutual Funds

2:40 PM - 3:30 PM

## Employment Discrimination Law Basics

Explore four types of workplace discrimination and the federal and state laws in place to address them. Learn steps to take – from both an employee and employer perspective – if discrimination occurs, including evidentiary standards for litigation. Walk away with strategies to prevent discrimination at your workplace.

**Jonathan Vegosen, JD**  
Founding Member, Funkhouser Vegosen Liebman & Dunn Ltd.

2:40 PM - 3:30 PM

## Enhancing Your Competitiveness While Minimizing Risk

Enhancing a CPA's practice in an increasingly competitive environment is essential to long-term viability, but not without protecting against internal and external risks. Discuss marketing and social media strategies to increase exposure to target markets, as well as critical risk management practices.

**Michael Ripani, CPA, JD, CFE**  
Senior Counsel, Handler Thayer, LLP

**Chad Zupke, JD**  
Director, US Professional Liability Claims, Markel Service, Incorporated



3:45 PM - 5:00 PM

KEYNOTE

## The Future of Work

The pandemic has drastically changed the way organizations prepare and strategize for the future. Today there are broader technology, climate, cultural, social, and economic challenges than ever before. Join Illinois CPA Society President and CEO Todd Shapiro and other top executives as they discuss their unique perspectives and critical insights on the future of work.

**Moderator:**

**Todd Shapiro** | President and CEO, Illinois CPA Society

**Panel:**

**Jim Boomer** | CEO, Boomer Consulting, Inc.

**Steve Latreille** | Vice President of Finance, North America, Ingredion Incorporated

**Kate Ward, CPA** | Partner, Kerber, Eck & Braeckel LLP



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By registering to attend this event in person, I agree to abide by each of the COVID-19 safety protocols that are in place for the event. I understand that failure to comply may result in expulsion from the event with no refund. I acknowledge that my in-person attendance is voluntary, and I waive and release ICPAS from any liability arising from the contraction of communicable diseases.

### REGISTRATION OPTIONS

✓	Date:	Title:	ICPAS M/NM:	Total:
<input type="checkbox"/>	8/22	Pre-SUMMIT Virtual Workshops - select session below	\$215/300	\$ _____
<input type="checkbox"/>	8/23-24	2-Day Session Pass	\$365/\$390	\$ _____
<b>PLEASE SELECT ONE. I will be attending SUMMIT22:</b> <input type="checkbox"/> <b>IN-PERSON</b> <input type="checkbox"/> <b>VIRTUALLY</b>			<b>TOTAL ENCLOSED:</b>	\$ _____

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Member ID#: \_\_\_\_\_ (if applicable)

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Company: \_\_\_\_\_ Title: \_\_\_\_\_

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**You must select your preferred sessions in order for your registration to be processed.**

✓	Code:	Time:	Title:	Field of Study:	Credits:
<b>MONDAY, AUGUST 22, 2022</b>					
<input type="checkbox"/>	004	1:00 <sup>PM</sup> - 4:30 <sup>PM</sup>	Basic Trusts: Taxation of Trusts and Preparing Form 1041	4 Taxes	4 CPE/3.25 CLE*/4 CFP*/4 EA*
<input type="checkbox"/>	005	1:00 <sup>PM</sup> - 4:30 <sup>PM</sup>	Who's the Boss: Tax Practitioners Panel	4 Taxes	4 CPE/3.25 CLE*/4 CFP*/4 EA*
<b>TUESDAY, AUGUST 23, 2022</b>					
<input type="checkbox"/>	<b>100</b>	<b>8:00<sup>AM</sup> - 9:15<sup>AM</sup></b>	<b>KEYNOTE: The State of the CPA Profession: Being Relevant in the Next Frontier</b>	<b>1.5 Accounting</b>	<b>1.5 CPE</b>
<input type="checkbox"/>	101	9:40 <sup>AM</sup> - 10:30 <sup>AM</sup>	Individual Tax Update: Part 1	1 Taxes	1 CPE/.75 CLE*/1 CFP*/1 EA*
<input type="checkbox"/>	102	9:40 <sup>AM</sup> - 10:30 <sup>AM</sup>	SSARS 25: Review Engagements	1 Accounting	1 CPE
<input type="checkbox"/>	103	9:40 <sup>AM</sup> - 10:30 <sup>AM</sup>	Introducing Clients to PFP Services	1 Specialized Knowledge	1 CPE/1 CFP*
<input type="checkbox"/>	104	9:40 <sup>AM</sup> - 10:30 <sup>AM</sup>	Strengthening Finance and Accounting's Role in Corporate Strategy	1 Business Management & Organization	1 CPE
<input type="checkbox"/>	105	9:40 <sup>AM</sup> - 10:30 <sup>AM</sup>	Digital Transformation and Frictionless Finance	1 Information Technology	1 CPE
<input type="checkbox"/>	106	10:40 <sup>AM</sup> - 11:30 <sup>AM</sup>	Individual Tax Update: Part 2	1 Taxes	1 CPE/.75 CLE*/1 CFP*/1 EA*
<input type="checkbox"/>	107	10:40 <sup>AM</sup> - 11:30 <sup>AM</sup>	ESG and Financial Reporting	1 Accounting	1 CPE
<input type="checkbox"/>	108	10:40 <sup>AM</sup> - 11:30 <sup>AM</sup>	Professional Ethics	1 Regulatory Ethics	1 CPE/.75 CLE*
<input type="checkbox"/>	109	10:40 <sup>AM</sup> - 11:30 <sup>AM</sup>	Decoding Worker Classification Challenges	1 Personnel/Human Resources	1 CPE
<input type="checkbox"/>	110	10:40 <sup>AM</sup> - 11:30 <sup>AM</sup>	Becoming an Entrepreneurial Accountant	1 Management Services	1 CPE
<input type="checkbox"/>	111	12:25 <sup>PM</sup> - 1:15 <sup>PM</sup>	Business Tax Update: Part 1	1 Taxes	1 CPE/.75 CLE*/1 CFP*/1 EA*
<input type="checkbox"/>	112	12:25 <sup>PM</sup> - 1:15 <sup>PM</sup>	Accounting for Contested Trusts and Estates	1 Accounting	1 CPE
<input type="checkbox"/>	113	12:25 <sup>PM</sup> - 1:15 <sup>PM</sup>	Developing and Retaining Diverse Talent	1 Personnel/Human Resources	1 CPE
<input type="checkbox"/>	114	12:25 <sup>PM</sup> - 1:15 <sup>PM</sup>	Building Flexible Models With Microsoft Excel's New Dynamic Arrays	1 Computer Software & Applications	1 CPE

**TUESDAY, AUGUST 23, 2022 CONTINUED**

<input type="checkbox"/>	115	12:25PM - 1:15PM	Advanced Financial Planning Strategies to Help Clients Retire With Confidence	1 Specialized Knowledge	1 CPE/1 CFP*
<input type="checkbox"/>	116	1:25PM - 2:15PM	Business Tax Update: Part 2	1 Taxes	1 CPE/.75 CLE*/1 CFP*/1 EA*
<input type="checkbox"/>	117	1:25PM - 2:15PM	Auditing Update: Part 1	1 Auditing	1 CPE
<input type="checkbox"/>	118	1:25PM - 2:15PM	Making Feedback Work	1 Communications & Marketing	1 CPE
<input type="checkbox"/>	119	1:25PM - 2:15PM	Change Management: Practical Solutions	1 Business Management & Organization	1 CPE
<input type="checkbox"/>	120	1:25PM - 2:15PM	Automating Your Accounting and Financial Reporting Processes	1 Information Technology	1 CPE
<input type="checkbox"/>	121	2:40PM - 3:30PM	Cryptocurrency: Top 10 Tax Mistakes	.5 Information Technology, .5 Taxes	1 CPE/.75 CLE*/1 CFP*/1 EA*
<input type="checkbox"/>	122	2:40PM - 3:30PM	Auditing Update: Part Two	1 Auditing	1 CPE
<input type="checkbox"/>	123	2:40PM - 3:30PM	Creative Thinking and Problem Solving	1 Personal Development	1 CPE
<input type="checkbox"/>	124	2:40PM - 3:30PM	Corporate Strategy and FP&A	.5 Business Management & Organization, .5 Finance	1 CPE
<input type="checkbox"/>	125	2:40PM - 3:30PM	Creating Scalable Advisory Services That Sell	1 Management Services	1 CPE
<input type="checkbox"/>	<b>126</b>	<b>3:45PM - 5:00PM</b>	<b>KEYNOTE: Leveraging Technology for Success</b>	<b>1.5 Information Technology</b>	<b>1.5 CPE</b>

**WEDNESDAY, AUGUST 24, 2022**

<input type="checkbox"/>	<b>200</b>	<b>8:00AM - 9:15AM</b>	<b>KEYNOTE: The Economy in Unprecedented Times</b>	<b>1.5 Economics</b>	<b>1.5 CPE/1.5 CFP*</b>
<input type="checkbox"/>	201	9:40AM - 10:30AM	Fun With Succession Planning and Taxes	1 Taxes	1 CPE/.75 CLE*/1 CFP*/1 EA*
<input type="checkbox"/>	202	9:40AM - 10:30AM	What's Up at FASB in 2022?	1 Accounting	1 CPE
<input type="checkbox"/>	203	9:40AM - 10:30AM	Not-for-Profit Corporate Governance: Shaken, Not Stirred	1 Business Management & Organization	1 CPE/.75 CLE*
<input type="checkbox"/>	204	9:40AM - 10:30AM	Accounting Skill Set Shift: Analytics	1 Personal Development	1 CPE
<input type="checkbox"/>	205	9:40AM - 10:30AM	Making the Hybrid Work Model Work for You	1 Information Technology	1 CPE
<input type="checkbox"/>	206	10:40AM - 11:30AM	Multi-State Tax Update	1 Taxes	1 CPE/.75 CLE*/1 CFP*
<input type="checkbox"/>	207	10:40AM - 11:30AM	Implementing the New Lease Standard: Get Ready	1 Accounting	1 CPE
<input type="checkbox"/>	208	10:40AM - 11:30AM	Be Aware or Beware: Drivers of Large Malpractice Claims	1 Regulatory Ethics	1 CPE/.75 CLE*
<input type="checkbox"/>	209	10:40AM - 11:30AM	Mastering Peer-to-Peer Leadership: Keys to Moving Up the Executive Ladder	1 Personal Development	1 CPE
<input type="checkbox"/>	210	10:40AM - 11:30AM	Emerging Trends in Cybersecurity	1 Information Technology	1 CPE
<input type="checkbox"/>	211	12:25PM - 1:15PM	Virtual Currency Transactions: Successfully Serving Clients	1 Taxes	1 CPE/.75 CLE*/1 CFP*/1 EA*
<input type="checkbox"/>	212	12:25PM - 1:15PM	GASB Update	1 Accounting (Government/Yellow Book)	1 CPE
<input type="checkbox"/>	213	12:25PM - 1:15PM	Developing and Enhancing Your Technical Skills	1 Personal Development	1 CPE
<input type="checkbox"/>	214	12:25PM - 1:15PM	The Post-COVID Paradox	1 Personnel/Human Resources	1 CPE
<input type="checkbox"/>	215	12:25PM - 1:15PM	Process + Technology = Opportunities	.5 Information Technology .5 Business Management & Organization	1 CPE
<input type="checkbox"/>	216	1:25PM - 2:15PM	Not-for-Profit Tax Update	1 Taxes	1 CPE/.75 CLE*/1 CFP*/1 EA*
<input type="checkbox"/>	217	1:25PM - 2:15PM	Audit Quality Standards: Proposed Statements on Quality Management	1 Auditing	1 CPE
<input type="checkbox"/>	218	1:25PM - 2:15PM	Preventing and Investigating Sexual and Other Harassment in a #MeToo and COVID-19 World	1 Personal Development, 1 SHPT	1 CPE
<input type="checkbox"/>	219	1:25PM - 2:15PM	How to Keep Your Organization From Drowning in the Turnover Tsunami	1 Personnel/Human Resources	1 CPE
<input type="checkbox"/>	220	1:25PM - 2:15PM	Your Client Wants to Sell? How to Effectively Market Their Business	1 Business Management & Organization	1 CPE
<input type="checkbox"/>	221	2:40PM - 3:30PM	Illinois Taxes: Getting It Right!	1 Taxes	1 CPE/.75 CLE*/1 CFP*
<input type="checkbox"/>	222	2:40PM - 3:30PM	Government and Fraud	1 Auditing (Government/Yellow Book)	1 CPE
<input type="checkbox"/>	223	2:40PM - 3:30PM	Developing a Value Creation Mindset	1 Personal Development	1 CPE
<input type="checkbox"/>	224	2:40PM - 3:30PM	Employment Discrimination Law Basics	1 Business Law	1 CPE
<input type="checkbox"/>	225	2:40PM - 3:30PM	Enhancing Your Competitiveness While Minimizing Risk	1 Management Services	1 CPE
<input type="checkbox"/>	<b>226</b>	<b>3:45PM - 5:00PM</b>	<b>KEYNOTE: The Future of Work</b>	<b>.5 Business Management &amp; Organization, 1 Personnel/HR</b>	<b>1.5 CPE</b>

**REGISTRATION INFORMATION (PRE-REGISTER TODAY!)**

**Pre-Registration Process:**

- Upon registering for ICPAS SUMMIT22, attendees will receive an email confirmation.
- Starting August 16, 2022, all registered attendees will receive access to the SUMMIT22 Portal.
- All attendees will receive an email the week prior to ICPAS SUMMIT22 that will include helpful hints, tips, and event details.
- In-person attendees will pick up their badge on-site the day of the event at the registration booth.

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**FAX:** Both pages with credit card information to 312.993.9432

**MAIL:** Both pages with check or credit card information to  
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If you have questions, or changes to your schedule, please call Member Services at 800.993.0407, option 2. No refunds will be given. Substitutions are permitted.



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