

# SUMMIT25

The Premier Event for Accounting and Finance Professionals™

Explore the hottest topics from today's experts, all in one place!



Wednesday-Thursday

August 20-21, 2025

Donald E. Stephens Convention Center, Rosemont, IL

Register today at www.icpas.org/summit



# SUMMIT 5

The Premier Event for Accounting and Finance Professionals™



# **Expert** General Session Speakers

Look forward and think ahead with insights from national thought leaders:

# The State of the CPA Profession: Staying Agile for What's Next



Geoffrey Brown, CAE President and CEO. Illinois CPA Society



Brian Blaha, CPA Chairperson, Illinois CPA Society and Managing Director, Winding River Consulting

# Get Your Head in the Game! Harnessing Your **Mental Fitness**



Kristen Fox, MBA, PCC, CPCC, CPQC Practice Leader, Coaching and Leadership Development, TalentRise

# Catch Me If You Can: Today's Pink **Collar Criminal**



Kelly Paxton, CFE Principal, K Paxton LLC

# The U.S. Economy: **Labor Challenges and Solutions**



Jeffrey Korzenik Chief Investment Strategist, Fifth Third Bank



**David Snyder** President and CEO, The Economic Club of Chicago

# **Cultivating Creativity to Transform Your Career**



Liz Barhydt, CPA, CMA CFO, Optimism

# The Evolving **Technology Landscape**



Randy Johnston, MCS Executive Vice President, **K2** Enterprises



# Navigate tomorrow's challenges with today's strategic insights and future-ready skills.

# **Innovative** Learning Tracks

Personalize your learning with four content tracks:

Tax

Professional Development/Human Capital

**Accounting and Auditing** 

Corporate Finance/Technology

# **CPE Credits** and More

16 CPE hours, plus a variety of specialty credits, including:

8 CLE (pending) | 12.5 CFP (pending) | 7 EA (pending) | 3.5 Ethics



# **Visionary** Partner Solutions

Get hands-on with the latest products and services from leading partners like:

Accordance

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Sales Tax Institute/Yetter Tax

SAM Technology

**Thomson Reuters** 

TOA Global

Wolters Kluwer

Tax & Accounting

Wolters Kluwer

**CCH** Incorporated

Zenwork Tax1099

All partners will be available in person

and virtually. As of 6.3.25.

\*Silver Elite Sponsor \*\*Bronze Elite Sponsor

# DAY ONE AT-A-GLANCE Wednesday, August 20, 2025



3:45PM - 5:00PM	GENERAL SESSION	Catch Me If You Can: Today's Pink Collar Criminal Kelly Paxton Code: 118 Ethics: 1.5			
2:25°M - 3:15°M	SESSIONS	Developments and Opportunities in International Tax Code: 114 CLE: 75 CFP: 1 EA: 1	Leading the Future: Managing and Supporting Young Professionals Code: 115	Get Ready for the New Quality Management Standards Code: 116	Variance Analysis Insights and Implementation Code: 117 CFP: 1
1:25PM - 2:15PM	SESSIONS	Business Tax Briefing: Key Updates, Insights, and Client Strategies Code: 110 CLE: 75 CFP: 1 EA: 1	Transform Your Life in 30 Days With These Holistic Habits Code: 111	The Rapid Emergence of Al in Auditing Code: 112	Beyond the Numbers: FP&A for Strategic Accountants Code: 113 CFP: 1
11:15 <sup>AM</sup> 12:30 <sup>PM</sup>	GENERAL SESSION	Get Your Head in the Game! Harnessing Your Mental Fitness Code: 109  Reperk   12:30 PM - 1:25 PM			
10:15 <sup>AM</sup> - 11:05 <sup>AM</sup>	SESSIONS	Sales Tax Update: Illinois and Beyond Code: 105 CLE: 75 CFP: 1	Embracing Creativity and Innovation in Accounting Code: 106	Avoiding Auditing Deficiencies in Yellow Book and Single Audits Code: 107	The Transformative Role of Al in Accounting Code: 108
9:00 <sup>AM</sup> - 9:50 <sup>AM</sup>	SESSIONS	Tax Ethics: Best Practices in SSTS Code: 101 CLE: 75 CFP: 1 EA: 1 Ethics: 1	Psychological Safety: The Missing Link in Your Company Culture Code: 102 Code: 102	Advanced Concepts in Non-Audit Engagements Code: 103	Hot Topics in Cryptocurrency Code: 104
8:00 <sup>AM</sup> - 8:50 <sup>AM</sup>	GENERAL SESSION		The State of the CPA Profession: Staying Agile for What's Next	Geoffrey Brown  Brian Blaha  Code: 100	
8.20.25	TRACKS	Тах	Professional Development/ Human Capital	Accounting and Auditing	Corporate Finance/Technology

# DAY TWO AT-A-GLANCE Thursday, August 21, 2025



4:10PM - 5:00PM	SESSIONS	Revolutionizing Tax Advisory: Leveraging Technology to Drive Business Growth Code: 215 CLE: 75 CFP: 1 EA: 1 Session Sponsor: Wolters Kluwer	Ethics and Privacy in AI Code: 216 Ethics: 1	Post Implementation Review Code: 217	Al Safety and Governance in the Workplace Code: 218	
2:25PM - 3:40PM	GENERAL SESSION	The Evolving Technology Landscape Code: 214				
1:25PM - 2:15PM	SESSIONS	Rich and Famous in Illinois: Strategies for Working With High-Net-Worth Clients Code: 210 CLE: 75 CFP: 1 EA: 1	Make It Clear, Make It Count: Communication That Drives Action Code: 211 Session Sponsor: {Hollinden}	What's Happening at the AICPA Code: 212	Al in Excel: ChatGPT, Copilot, or Both? Code: 2/3	
11:40м 12:30м	GENERAL SESSION		Cultivating Creativity to Transform Your Career	Liz Barhydt Code: 209		
10:40 <sup>AM</sup> - 11:30 <sup>AM</sup>	SESSIONS	The Ins and Outs of IRAs Code: 205 CLE: .75 CFP: 1 EA: 1	Earning Your Seat at the Leadership Table Code: 206	Inside FASB's 2025 Agenda Code: 207	The Outsourcing Edge: CAS Advantages for Small- to Medium-Sized Businesses Code: 208	
9:25 <sup>AM</sup> -10:15 <sup>AM</sup>	SESSIONS	Individual Tax Update Code: 201 CLE: 75 CFP: 1 EA: 1	Navigating Conflicts and Difficult Conversations Code: 202  R   10:40	Firm Acquisitions: Liability Risk Considerations for Buyers and Sellers Code: 203 CLE: 75 CFP: 1	Why Good Strategies Fail: The Four Keys to Organizational Effectiveness Code: 204	
8:00 <sup>4M</sup> - 9:15 <sup>AM</sup>	GENERAL SESSION		The U.S. Economy: Labor Challenges and Solutions	David Snyder Code: 200 CLE: 1.25 CFP: 1.5		
8.21.25	TRACKS	Тах	Professional Development/ Human Capital	Accounting and Auditing	Corporate Finance/Technology	

# Pre-SUMMIT and Concurrent Educational

# Sessions



# Tuesday | Pre-SUMMIT | Rosemont

10:00 AM - 4:00 PM

**Quality Management Workshop** 

Dive headfirst into the AICPA's Statements on Quality Management Standards and their implementation during this interactive workshop combining lecture, group discussion, and firm-specific work. You'll walk away not just with theory but with practical steps for developing and documenting your firm's quality management system.

## Heather Lindquist, CPA

Director, Peer Review and Professional Standards, Peer Review Alliance, Illinois CPA Society

#### Paul Pierson, CPA

Senior Director, Peer Review and Professional Standards, Peer Review Alliance, Illinois CPA Society

# Wednesday | Day One

8.20.25

## 8.20.25 | 8:00 AM - 8:50 AM | Code: 100

# **GENERAL SESSION**

# The State of the CPA Profession: Staying Agile for What's Next

From new regulations and legislation to economic uncertainty, there's plenty of issues keeping CPAs on their toes as they try to serve their clients and companies. If this year has shown us anything so far, it's that being agile and adaptable is paramount. Join us as we dive into the changes, challenges, and trends impacting accounting and finance professionals today and discuss what's next as we steward the profession into the future.

## Geoffrey Brown, CAE

President and CEO, Illinois CPA Society

#### Brian Blaha, CPA

Chairperson, Illinois CPA Society and Managing Director, Winding River Consulting

#### 8.20.25 | 9:00 AM - 9:50 AM | Code: 101

# Tax Ethics: Best Practices in SSTS

Dive into the ethical standards relevant to performing tax services. Discuss the revised AICPA Statements on Standards for Tax Services (SSTS) and Circular 230 using engaging real-life examples.

#### Luis Plascencia, CPA, MST

CPA Practitioner/Principal, Luis V Plascencia, CPA

## 8.20.25 | 9:00 AM - 9:50 AM | Code: 102

# Psychological Safety: The Missing Link in Your Company Culture

A psychologically safe workplace promotes inclusivity, inspires creativity, builds trust, and improves team performance while helping employees manage stress especially during times of change. While many firms struggle to prioritize psychological safety, those who do are seeing major benefits. Explore Google's findings on high-performing teams and learn practical strategies for applying this research to improve performance and retention in your firm.

## Erin Daiber, CPA

CEO, Well Balanced Accountants



#### 8.20.25 | 9:00 AM - 9:50 AM | Code: 103

# Advanced Concepts in Non-Audit Engagements

Get answers to your real-life non-audit questions and hear tips to minimize your quality control issues and professional liability risk. Examine the additional responsibilities between preparation engagements, compilations, and reviews. Explore the best practices for maintaining high-quality Statements on Standards for Accounting and Review Services engagements and learn how to analyze common peer review issues with agreed-upon procedure engagements.

#### Jennifer Louis

President, Emergent Solutions Group LLC

# 8.20.25 | 9:00 AM - 9:50 AM | Code: 104

# Hot Topics in Cryptocurrency

Hear an insightful discussion of the latest hot topics in today's fast-moving cryptocurrency arena.

#### Shehan Chandrasekera, CPA

Head of Tax Strategy, CoinTracker

# 8.20.25 | 10:15 AM - 11:05 AM | Code: 105

# Sales Tax Update: Illinois and Beyond

Receive a dynamic and timely overview of the most significant sales tax developments impacting businesses in Illinois and across the nation. Discuss key legislative and regulatory changes in the taxation of rentals and leases and compare how different states are approaching the taxation of digital advertising and products. Plus, assess the impact of recent nexus policy shifts on business operations, compliance obligations, and more.

## Diane L. Yetter, CPA, MST

President and Founder, Yetter Consulting Services Inc., Sales Tax Institute

#### 8.20.25 | 10:15 AM - 11:05 AM | Code: 106

# Embracing Creativity and Innovation in Accounting

It's time to fully embrace creative thinking in accounting and become the forward-thinking advisor that your clients, business partners, and teammates demand. Discover the importance of creative thinking in the field and learn techniques to sharpen your creative problem-solving skills. Leave with actionable tips, tricks, and techniques to transform yourself into the "go-to" person for new ideas and innovative solutions.

# Mike Manalac, CPA

Accounting Manager, Google

# 8.20.25 | 10:15 AM - 11:05 AM | Code: 107

# Avoiding Auditing Deficiencies in Yellow Book and Single Audits

Gain the insights and tools you need to avoid peer review deficiencies in your audits. Delve into the precautions to take when performing a financial audit under Yellow Book or a compliance audit under Uniform Guidance. Discuss the most misapplied concepts to avoid when testing internal controls and compliance.

# **Jennifer Louis**

President, Emergent Solutions Group LLC

# 8.20.25 | 10:15 AM - 11:05 AM | Code: 108

# The Transformative Role of Al in Accounting

Accountants are eager to use artificial intelligence (AI) tools to streamline tasks and save valuable time, but these tools can cause a ripple effect that goes beyond task automation throughout a firm. Examine the impact of AI on training needs and process adaptations within your firm. Discuss key considerations when introducing new tools and explore the implications for training programs, highlighting the necessity for upskilling in AI literacy, critical thinking, and more.

# Erin Daiber, CPA

CEO, Well Balanced Accountants

# Concurrent Educational

# Sessions



# **GENERAL SESSION**

## 8.20.25 | 11:15 AM - 12:30 PM | Code: 109

# Get Your Head in the Game! Harnessing Your Mental Fitness

Today's most effective leaders are like elite athletes, charting their visions of success, building high-performing teams, and setting challenging goals. Learn how to navigate uncertainty and stress as you hone your leadership skills by boosting your mental fitness and emotional intelligence. Find out how to actively shift from a negative to a positive mindset regardless of the obstacle and take away proven tools and tactics to help leverage these strengths.

# Kristen Fox, MBA, PCC, CPCC, CPQC

Practice Leader, Coaching and Leadership Development, TalentRise

#### 8.20.25 | 1:25 PM - 2:15 PM | Code: 110

# Business Tax Briefing: Key Updates, Insights, and Client Strategies

Discuss recent developments related to business tax and their impact on your clients. Explore updates from the United States Department of the Treasury and other legislative updates. Walk away with planning opportunities to present to your clients.

## Mark Mirsky, CPA, MST

Partner, Aprio Advisory Group LLC

#### 8.20.25 | 1:25 PM - 2:15 PM | Code: 111

# Transform Your Life in 30 Days With These Holistic Habits

Whether you're launching your career, leading a team, or planning your next chapter, discover how to bridge the gap between where you are now and where you want to be. Hear simple yet powerful habits to improve focus, reduce stress, and create more time for what matters most. Walk away with practical strategies to improve productivity, strengthen work-life balance, and align your daily actions with your long-term vision.

# Charlene Rhinehart, CPA, PMP, DTM

Personal Finance Editor, GoodRx

#### 8.20.25 | 1:25 PM - 2:15 PM | Code: 112

# The Rapid Emergence of AI in Auditing

Al is quickly reshaping the audit landscape. Explore practical applications of Al in external financial statement audits, from risk assessment and data analysis to testing and documentation. Gain insights into how Al tools can complement professional judgment, streamline workflows, and strengthen audit evidence. Dive into real-world examples and best practices for integration and learn how to maintain auditor responsibility and skepticism in an evolving technology environment.

#### Megan Angle, CPA

Partner, Porte Brown LLC

#### 8.20.25 | 1:25 PM - 2:15 PM | Code: 113

# **Beyond the Numbers:** FP&A for Strategic Accountants

Financial planning and analysis (FP&A) isn't just for finance teams! Learn techniques for constructing dynamic business models that can integrate historical data, test assumptions, and translate intelligence into presentation-ready summaries. Whether you're supporting budgeting, forecasting, or scenario planning, discover how to deliver financial models that inform smarter business decisions.

#### Carl Seidman, CPA, CSP

Principal, Seidman Financial



#### 8.20.25 | 2:25 PM - 3:15 PM | Code: 114

# **Developments and Opportunities** in International Tax

Track key developments in international tax rules and regulations. Explore export incentives for U.S. businesses. Hear strategies and tips to help foreign taxpayers invest in U.S. companies.

## Mark Mirsky, CPA, MST

Partner, Aprio Advisory Group LLC

# Michael Campbell, CPA, MTax

International Tax Director, Aprio Advisory Group LLC

## 8.20.25 | 2:25 PM - 3:15 PM | Code: 115

# Leading the Future: Managing and Supporting Young Professionals

Today's young professionals bring fresh perspectives, techsavviness, and a desire for meaningful work—yet many supervisors struggle to manage and lead them effectively. Explore their values, workplace challenges, and expectations, and gain insights into how to help them thrive as managers to better engage, develop, and retain them during this lively panel discussion.

# Manal Ahmed

Student & Diversity Outreach Specialist, Illinois CPA Society

### 8.20.25 | 2:25 PM - 3:15 PM | Code: 116

# Get Ready for the New Quality Management Standards

With the Dec. 15 effective date of the Statements on Quality Management Standards quickly approaching, learning the ins and outs of these standards is more critical than ever. Delve into questions about the design, documentation, implementation, and operation of your firm's quality management system while considering the impact of the standards on your day-to-day operations.

# Heather Lindquist, CPA

Director, Peer Review and Professional Standards, Peer Review Alliance, Illinois CPA Society

# 8.20.25 | 2:25 PM - 3:15 PM | Code: 117

# Variance Analysis Insights and Implementation

Uncover the "why" behind the numbers and translate financial performance into meaningful insights with variance analysis! Explore how to structure variance reports, identify trends, and communicate actionable recommendations to leadership. Learn Excel shortcuts and leverage visualizations to highlight key deviations. Come away with a practical and implementation-ready approach to recurring reporting and correspondence.

# Carl Seidman, CPA, CSP

Principal, Seidman Financial

# 8.20.25 | 3:45 PM - 5:00 PM | Code: 118

# Catch Me If You Can: Today's Pink Collar Criminal

Embezzlement is a crime hiding in plain sight, and it's often committed by long-term, trusted employees. Examine why this relatable and rapidly growing form of fraud is impacting organizations of all kinds. Learn how to spot the "pink flags," hear strategies for protecting your assets, and discover ways to ensure your most trusted team member isn't hiding a devastating secret.

# Kelly Paxton, CFE

Principal, K Paxton LLC

# **GENERAL SESSION**

# Concurrent Educational

# Sessions



# Thursday | Day Two

8.21.25

## 8.21.25 | 8:00 AM - 9:15 AM | Code: 200

## **GENERAL SESSION**

# The U.S. Economy: Labor Challenges and Solutions

Receive an update on the trajectory of the U.S. economy with a focus on labor challenges and solutions. Discuss the direction of the Federal Reserve and the impact of government policies on trade, tax, and spending.

# **Jeffrey Korzenik**

Chief Investment Strategist, Fifth Third Bank

## **David Snyder**

President and CEO, The Economic Club of Chicago

# 8.21.25 | 9:25 AM - 10:15 AM | Code: 201

# Individual Tax Update

Discuss tax regulations and recent changes while discovering new strategies to help mitigate tax implications your clients may be facing.

#### Sali L. Sheafor, CPA

Member, TAP Consulting LLC

# 8.21.25 | 9:25 AM - 10:15 AM | Code: 202

# Navigating Conflicts and **Difficult Conversations**

In today's dynamic work environments, navigating conflicts and handling difficult conversations with grace and professionalism are invaluable skills. Whether you're a manager or team member, conflicts and challenging discussions are a part of professional life. Equip yourself with the tools and strategies to effectively manage and resolve conflicts, fostering a more harmonious and productive workplace.

## Susan Stutzel, CPA

Partner, PartnersCoach Inc.

# 8.21.25 | 9:25 AM - 10:15 AM | Code: 203

# Firm Acquisitions: Liability Risk Considerations for Buyers and Sellers

Whether you're a buyer or seller of a CPA firm, or considering a private equity investment, there are risk considerations that can't be ignored. Learn the pitfalls to avoid as you venture into transaction territory.

# Stan Sterna, JD

Risk Control Leader, Aon

# Sarah Ference, CPA

Risk Control Director, CNA Insurance

#### 8.21.25 | 9:25 AM - 10:15 AM | Code: 204

# Why Good Strategies Fail: The Four Keys to Organizational Effectiveness

Unlock organizational effectiveness to drive long-term growth by focusing on four key elements: operating model/structure, skills, talent, and talent effectiveness. Together, these components empower organizations to not only design effective strategies but also execute them successfully, ensuring a framework for sustained growth and adaptability in an ever-evolving landscape.

# Dwain Young, Jr., PHR

Director, Protiviti



#### 8.21.25 | 10:40 AM - 11:30 AM | Code: 205

# The Ins and Outs of IRAs

Putting money into retirement isn't as easy as making a deposit. The options for planning ahead seem endless as we scour through the many types of accounts and work to ensure penalties stay at bay. Hear tips for maximizing your retirement funds, including when to watch for Medicare in tax planning and when to consider a back-door Roth IRA conversion.

# Sali L. Sheafor, CPA

Member, TAP Consulting LLC

#### 8.21.25 | 10:40 AM - 11:30 AM | Code: 206

# Earning Your Seat at the Leadership Table

How do we get invited to have a seat at the table? Don't fake it till you make it—develop the skills to lead with confidence as your authentic self. Understand the micromessages you're sending and walk away with the strategies you need to step up, stand out, and confidently earn your seat at the leadership table.

#### Susan Stutzel, CPA

Partner, PartnersCoach Inc.

#### 8.21.25 | 10:40 AM - 11:30 AM | Code: 207

# Inside FASB's 2025 Agenda

This year, the Financial Accounting Standards Board (FASB) is finishing priority projects and looking to the future. Discuss what you need to know about new and upcoming standards, hear the latest on post-implementation reviews, examine the feedback received from the 2025 comment periods, and discover how your continued input on projects and initiatives informs the board's cost-benefit analysis to ensure standards are effective and operable.

## Hillary Salo, CPA

Vice Chair, Financial Accounting Standards Board

## 8.21.25 | 10:40 AM - 11:30 AM | Code: 208

# The Outsourcing Edge: CAS Advantages for Small- to Medium-Sized Businesses

As technology evolves rapidly and staffing shortages persist, small- and medium-sized businesses (SMBs) are increasingly turning to outsourced financial support. Explore how client accounting services (CAS) practices can strategically position themselves to offer sustainable solutions for the pain points SMB clients are experiencing today.

#### **Seth Hopkins**

Director, Forvis Mazars US

## 8.21.25 | 11:40 AM - 12:30 PM | Code: 209

# Cultivating Creativity to Transform Your Career

In today's data-driven, automated world, the most impactful finance and accounting professionals aren't just technically strong—they're strategic thinkers, storytellers, and problem-solvers who leverage creativity to drive business decisions. Through real-world examples and actionable insights, challenge the idea that creativity and accounting are mutually exclusive and explore ways to elevate your career and add value to your organization.

# Liz Barhydt, CPA, CMA

CFO, Optimism

**GENERAL SESSION** 

# Concurrent Educational

# Sessions



#### 8.21.25 | 1:25 PM - 2:15 PM | Code: 210

# Rich and Famous in Illinois: Strategies for Working With High-Net-Worth Clients

Every new client is an adrenaline rush, but if it's a highprofile or high-net-worth client, it's even more excitinguntil a dispute arises. Learn why working with the rich and famous may result in expensive and time-consuming claims and hear strategies for reducing the impact on your firm.

#### Deborah K. Rood, CPA, MST

Risk Control Consulting Director, CNA Insurance

## Jeremy Dubow, CPA, MST

Tax Partner, Prosperity Partners LLC

#### 8.21.25 | 1:25 PM - 2:15 PM | Code: 211

# Make It Clear, Make It Count: Communication That Drives Action

Session Sponsor: {Hollinden}

Sharpen your communication style, strengthen your messaging, and leverage Al tools like ChatGPT to improve clarity and save yourself time. Learn how to lead with intent, motivate your team, and ensure your message cuts through the noise—whether you're writing a client email, delivering performance feedback, or preparing a firmwide announcement. Walk away with communication tactics and resources you can implement immediately.

Christine M. Hollinden, CPSM, CEPA, CVGA, CM&AA Partner, Hollinden

# 8.21.25 | 1:25 PM - 2:15 PM | Code: 212

# What's Happening at the AICPA

The AICPA is buzzing with activity in 2025—stay ahead of the curve with a comprehensive overview of what's happening. Explore the new quality management standards becoming effective this year and their impact on practice management. Dive into the latest Auditing Standards Board proposals, then close with a quick review of Statements on Auditing Standards No. 149 for group audits, which will be effective next year.

#### Melisa Galasso, CPA

Founder and CEO, Galasso Learning Solutions

#### 8.21.25 | 1:25 PM - 2:15 PM | Code: 213

# Al in Excel: ChatGPT, Copilot, or Both?

Gain a competitive edge! Walk through integrating Al tools like Microsoft 365 Copilot and ChatGPT into Excel to enhance your productivity. Dive deep into Microsoft's security, compliance, privacy, and responsible Al principles, and discuss practical uses of Copilot, ChatGPT, and other plugins in daily workflows to streamline tasks and improve overall efficiency.

## Randy Johnston, MCS

Executive Vice President, K2 Enterprises

# 8.21.25 | 2:25 PM - 3:40 PM | Code: 214

# The Evolving Technology Landscape

Delve into today's technology landscape and its implications for the accounting sector. Learn which trends are worth monitoring and examine the proper hardware and software for your strategic and tactical plans. Explore the influence of Al, quantum computing, software as a service, and productivity suites like Microsoft 365. Leave with actionable insights on how to maximize your return on investment.

#### Randy Johnston, MCS

Executive Vice President, K2 Enterprises

**GENERAL SESSION** 





#### 8.21.25 | 4:10 PM - 5:00 PM | Code: 215

# Revolutionizing Tax Advisory: Leveraging Technology to Drive Business Growth



Session Sponsor: Wolters Kluwer

Join us for an engaging workshop on best practices to deliver strategic advisory services. Learn how advanced technology can help your firm drive revenue growth and elevate client service.

#### **Betty Ross**

Director, Product Management, Wolters Kluwer

## 8.21.25 | 4:10 PM - 5:00 PM | Code: 216

# Ethics and Privacy in Al

Since its emergence in 2022, generative AI has transformed industries, but rapid adoption has raised concerns about data misuse and confidentiality. As Al regulations tighten, it's critical to establish ethical guidelines, but complex terms of service and end-user license agreements are often overlooked. Learn how to demystify these agreements and develop and enforce principles addressing privacy and the responsible use of Al.

#### Randy Johnston, MCS

Executive Vice President, K2 Enterprises

# 8.21.25 | 4:10 PM - 5:00 PM | Code: 217

# Post Implementation Review

Discuss the impacts of recent AICPA and FASB activities. Get started with a review of current expected credit loss and other recent standard-setting to address implementation issues, then assess the impact of Statement on Auditing Standards No. 145, and hear insights from peer review.

## Melisa Galasso, CPA

Founder and CEO, Galasso Learning Solutions

# 8.21.25 | 4:10 PM - 5:00 PM | Code: 218

# Al Safety and Governance in the Workplace

Al is a hot topic in nearly every industry, but with significant upside comes substantial risk—fraud, bias, data security, and internet protocol (IP) issues. By 2026, municipal, state, federal, and international regulations will be in place regarding the safe use of Al and will require organizations to implement robust governance practices. Discuss the steps you should take to safeguard your organization's interests in this fast-moving era of innovation.

#### John Rood

President, Proceptual Inc



# Mark Your Calendar!

ICPAS conferences help you stay current on the latest updates and uncover strategies that will help you navigate the ever-changing accounting and finance landscape.



For full conference details or to register, visit

www.icpas.org/conferences





# **REGISTRATION**

REGISTRATION OPTIONS					
/	Date	: Option	:	ICPAS M/NM:	Total:
	8/19	Pre-SUN	/IMIT Workshop	\$315/\$345	\$
	8/20-	-21 2-Day F	Pass	\$505/\$605	\$
	8/20	Day Or	ne Pass	\$395/\$495	\$
	8/21	Day Tw	o Pass	\$395/\$495	\$
PLE	ASE SE	ELECT ONE. I v	vill be attending SUMMIT25: □ IN PERSON □ VIRTU	JALLY TOTAL ENCLOSE	D: \$
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	Code:	Time:	Title:	Field of Study:	Credits:
	100	8:00 <sup>AM</sup> - 8:50 <sup>AM</sup>	General Session: The State of the CPA Profession: Staying Agile for What's Next	Accounting	1 CPE
	101	9:00 <sup>AM</sup> - 9:50 <sup>AM</sup>	Tax Ethics: Best Practices in SSTS	Regulatory Ethics	1 CPE/.75 CLE/1 CFP/1 EA/1 Ethics
	102	9:00 <sup>AM</sup> - 9:50 <sup>AM</sup>	Psychological Safety: The Missing Link in Your Company Culture	Personnel/Human Resources	1 CPE
	103	9:00 <sup>AM</sup> - 9:50 <sup>AM</sup>	Advanced Concepts in Non-Audit Engagements	Auditing	1 CPE
	104	9:00 <sup>AM</sup> - 9:50 <sup>AM</sup>	Hot Topics in Cryptocurrency	Information Technology	1 CPE
	105	10:15 <sup>AM</sup> - 11:05 <sup>AM</sup>	Sales Tax Update: Illinois and Beyond	Taxes	1 CPE/.75 CLE/1 CFP
	106	10:15 <sup>AM</sup> - 11:05 <sup>AM</sup>	Embracing Creativity and Innovation in Accounting	Personal Development	1 CPE
	107	10:15 <sup>AM</sup> - 11:05 <sup>AM</sup>	Avoiding Auditing Deficiencies in Yellow Book and Single Audits	Auditing (Government/Yellow Book)	1 CPE
	108	10:15 <sup>AM</sup> - 11:05 <sup>AM</sup>	The Transformative Role of Al in Accounting	Personnel/Human Resources	1 CPE
	109	11:15 <sup>AM</sup> - 12:30 <sup>PM</sup>	General Session: Get Your Head in the Game! Harnessing Your Mental Fitness	Personal Development	1.5 CPE
	110	1:25 <sup>PM</sup> - 2:15 <sup>PM</sup>	Business Tax Briefing: Key Updates, Insights, and Client Strategies	Taxes	1 CPE/.75 CLE/1 CFP/1 EA
	111	1:25 <sup>PM</sup> - 2:15 <sup>PM</sup>	Transform Your Life in 30 Days With These Holistic Habits	Personal Development	1 CPE
	112	1:25 <sup>PM</sup> - 2:15 <sup>PM</sup>	The Rapid Emergence of Al in Auditing	Auditing	1 CPE
	113	1:25 <sup>PM</sup> - 2:15 <sup>PM</sup>	Beyond the Numbers: FP&A for Strategic Accountants	Finance	1 CPE/1 CFP

Taxes

1 CPE/.75 CLE/1 CFP/1 EA

2:25<sup>PM</sup> - 3:15<sup>PM</sup>

Developments and Opportunities in International Tax

□ 114

	WEDNESDAY, AUGUST 20, 2025					
~	Code:	Time:	Title:	Field of Study:	Credits:	
	115	2:25 <sup>PM</sup> - 3:15 <sup>PM</sup>	Leading the Future: Managing and Supporting Young Professionals	Personnel/Human Resources	1 CPE	
	116	2:25 <sup>PM</sup> - 3:15 <sup>PM</sup>	Get Ready for the New Quality Management Standards	Auditing	1 CPE	
	117	2:25 <sup>PM</sup> - 3:15 <sup>PM</sup>	Variance Analysis Insights and Implementation	Finance	1 CPE/1 CFP	
	118	3:45 <sup>PM</sup> - 5:00 <sup>PM</sup>	General Session: Catch Me If You Can: Today's Pink Collar Criminal	Behavioral Ethics	1.5 CPE/1.5 Ethics	
			THURSDAY, AUGUST 21, 2	025		
/	Code:	Time:	Title:	Field of Study:	Credits:	
	200	8:00 <sup>AM</sup> - 9:15 <sup>AM</sup>	General Session: The U.S. Economy: Labor Challenges and Solutions	Economics	1.5 CPE/1.25 CLE/1.5 CFP	
	201	9:25 <sup>AM</sup> - 10:15 <sup>AM</sup>	Individual Tax Update	Taxes	1 CPE/.75 CLE/1 CFP/1 EA	
	202	9:25 <sup>AM</sup> - 10:15 <sup>AM</sup>	Navigating Conflicts and Difficult Conversations	Personal Development	1 CPE	
	203	9:25 <sup>AM</sup> - 10:15 <sup>AM</sup>	Firm Acquisitions: Liability Risk Considerations for Buyers and Sellers	Business Management & Organization	1 CPE/.75 CLE/1 CFP	
	204	9:25 <sup>AM</sup> - 10:15 <sup>AM</sup>	Why Good Strategies Fail: The Four Keys to Organizational Effectiveness	Business Management & Organization	1 CPE	
	205	10:40 <sup>AM</sup> - 11:30 <sup>AM</sup>	The Ins and Outs of IRAs	Taxes	1 CPE/.75 CLE/1 CFP/1 EA	
	206	10:40 <sup>AM</sup> - 11:30 <sup>AM</sup>	Earning Your Seat at the Leadership Table	Personal Development	1 CPE	
	207	10:40 <sup>AM</sup> - 11:30 <sup>AM</sup>	Inside FASB's 2025 Agenda	Accounting	1 CPE	
	208	10:40 <sup>AM</sup> - 11:30 <sup>AM</sup>	The Outsourcing Edge: CAS Advantages for Small- to Medium-Sized Businesses	Business Management & Organization	1 CPE	
	209	11:40 <sup>AM</sup> - 12:30 <sup>PM</sup>	General Session: Cultivating Creativity to Transform Your Career	Personal Development	1 CPE	
	210	1:25 <sup>PM</sup> - 2:15 <sup>PM</sup>	Rich and Famous in Illinois: Strategies for Working With High-Net-Worth Clients	Specialized Knowledge	1 CPE/.75 CLE/1 CFP/1 EA	
	211	1:25 <sup>PM</sup> - 2:15 <sup>PM</sup>	Make It Clear, Make It Count: Communication That Drives Action	Personal Development	1 CPE	
	212	1:25 <sup>PM</sup> - 2:15 <sup>PM</sup>	What's Happening at the AICPA	Auditing	1 CPE	
	213	1:25 <sup>PM</sup> - 2:15 <sup>PM</sup>	Al in Excel: ChatGPT, Copilot, or Both?	Information Technology	1 CPE	
	214	2:25 <sup>PM</sup> - 3:40 <sup>PM</sup>	General Session: The Evolving Technology Landscape	Information Technology	1.5 CPE	
	215	4:10 <sup>PM</sup> - 5:00 <sup>PM</sup>	Revolutionizing Tax Advisory: Leveraging Technology to Drive Business Growth	Taxes	1 CPE/.75 CLE/1 CFP/1 EA	
	216	4:10 <sup>PM</sup> - 5:00 <sup>PM</sup>	Ethics and Privacy in Al	Behavioral Ethics	1 CPE/1 Ethics	
	217	4:10 <sup>PM</sup> - 5:00 <sup>PM</sup>	Post Implementation Review	Auditing	1 CPE	
	218	4:10 <sup>PM</sup> - 5:00 <sup>PM</sup>	Al Safety and Governance in the Workplace	Information Technology	1 CPE	

## **REGISTRATION INFORMATION (PRE-REGISTER TODAY!)**

## **Pre-Registration Process:**

- Upon registering for SUMMIT25, attendees will receive an email confirmation.
- Starting August 13, 2025, all registered attendees will receive access to the SUMMIT25 portal.
- All attendees will receive an email the week prior to SUMMIT25 that will include helpful hints, tips, and event details.
- In-person attendees will pick up their badge on site the day of the event at the registration booth.
- If you have questions or changes to your schedule, please call Member Services at 800.993.0407, option 2. No refunds will be given. Substitutions are permitted.

## **WEBSITE:**

www.icpas.org/summit

# FAX:

Both pages with credit card information to 312.993.9432



## MAIL:

Both pages with check or credit card information to Illinois CPA Society, Attention Member Services 550 W. Jackson Blvd., Suite 900, Chicago, IL 60661

All program information is subject to change. I acknowledge that my in-person attendance is voluntary, and I waive and release ICPAS from any liability arising from the contraction of communicable diseases.



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