

# ICPAS SUMMIT<sup>TM</sup> 21

The Premier Event for Accounting and Finance Professionals<sup>TM</sup>

## Reservation/Contract for Virtual Exhibit Space and Sponsorship with In-Person Opportunities Available



### summit overview

ICPAS SUMMIT21 is one of the largest CPA state society events in the U.S., attracting nearly 1,000 CPAs and finance professionals interested in industry trends, innovation, product launches and networking with others within specific industry markets.

### contact information

**TO EXHIBIT/ADVERTISE/SPONSOR:**

Michael W. Walker - The RW Walker Company  
Phone: 925.648.3101 | Email: mike@rwwcompany.com

### summit days and times

Tuesday - Wednesday  
**August 24-25, 2021**

Donald E. Stephens Convention Center  
5555 N. River Road, Rosemont, IL

**Virtual Event with In-Person Opportunities**

**Move-In:**

Monday, 8.23.21.....12:00PM - 4:30PM

**Show Days:**

Tuesday, 8.24.21.....8:50AM - 4:00PM

Wednesday, 8.25.21.....8:50AM - 3:30PM

**Move-Out:**

Wednesday, 8.25.21.....3:30PM - 6:00PM



ILLINOIS CPA SOCIETY®  
www.icpas.org



# reservation/contract for exhibit space

## ICPAS SUMMIT21

The Premier Event for Accounting and Finance Professionals

Tuesday - Wednesday, August 24-25, 2021 (Set-up Monday, August 23, 2021)

Donald E. Stephens Convention Center, Rosemont, IL



ILLINOIS CPA SOCIETY®  
www.icpas.org

### VIRTUAL EXHIBITOR PACKAGE:

| Preferred Tier & Price (please check which tier you would like)                         | <input type="checkbox"/> TIER 3   \$3,500 | <input type="checkbox"/> TIER 2   \$3,200 | <input type="checkbox"/> TIER 1   \$2,900 |
|---|---|---|---|
| Virtual Exhibitor Profile   | ✓   | ✓   | ✓   |
| Linked Logo   | ✓   | ✓   | ✓   |
| Company Description   | ✓   | ✓   | ✓   |
| Contact Information   | ✓   | ✓   | ✓   |
| Social Media Links  | ✓   | ✓   | ✓   |
| Analytics of App Engagement with Exhibitor  | ✓   | ✓   | ✓   |
| Downloadable PDF Resources  | 3   | 2   | 1   |
| Company Listed on Virtual Platform Homepage   | Linked Logo                               | Linked Name                               | Name                                      |
| Opportunity to Participate in Attendee Gamification - Passport Prize Gift Card Included | ✓   | ✓   |   |
| Embedded YouTube Video  | ✓   |   |   |
| Direct Messaging with Member Via Push Notification Updates                              | ✓   |   |   |

### BONUS! IN-PERSON EXHIBITOR PACKAGE:

#### DISPLAY INCLUDES:

- 6' Skirted Table
- Plush Ballroom Carpeting with Padding
- 2 Side Chairs and 1 Wastebasket
- 1 Standard Electric Drop
- 24-hour perimeter security in the conference center from move-in to move-out.
- Daily cleaning and maintenance of the aisles and common

Contact Rosemont Exhibition Services (RES) at 847.696.2208 for more information or additional needs.

Exhibitor registration is located on the 2nd floor.

**NOTE: 50% deposit is due when reserving display space, with the balance due by June 21, 2021.**

### CONTACT INFORMATION:

Yes, reserve space for me at the ICPAS Virtual SUMMIT21  Yes, reserve space for me IN-PERSON

Company Name (please print): \_\_\_\_\_ Display Table #: \_\_\_\_\_

Contact's Name & Title (please print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Company URL: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(SUMMIT Guide listing to contain company name, display number, contact email and website URL.)

### RETURN TO:

RW WALKER COMPANY - Attention: Mike Walker

Office: 925.648.3101 | Mobile: 310.339.7676 | Fax: 213.232.3245 | Email: mike@rwwcompany.com | Website: www.icpas.org/summit



INVOICE TO FOLLOW | EXHIBITOR KIT TO FOLLOW CONFIRMED RESERVATION

# sponsorship opportunities

## All SUMMIT Sponsorship Packages include:

- Your company name and logo in the SUMMIT registration brochure (mailed to all members and inserted into Insight Magazine, with bonus distribution at the event) and multiple SUMMIT emails.
- Your company name/link in the Mobile App, SUMMIT Guide (distributed at the event) and ICPAS website (name with URL).
- On-site signage acknowledging your company as a sponsor.
- Inclusion in related direct marketing materials as appropriate.
- Post-event mailing list of attendees (addresses only, no email or phone).

## ELITE SPONSORSHIP OPPORTUNITIES:

|  | <br>Platinum | <br>Gold | <br>Silver | <br>Bronze |
|--|---|--|---|---|
| Mobile Leaderboard Banner Ad             | ✓   | ✓  | ✓   | ✓   |
| Recognition on Virtual Platform Homepage | Linked Logo   | Linked Logo  | Logo  | Logo  |
| Analytics of App Engagement with Sponsor | Monthly   | Quarterly  | Bi-Annual   | Annual  |
| 5 Minute Welcome Video                   | ✓   | ✓  |   |   |
| Vendor Demo Virtual Room                 | ✓   |  |   |   |

## Additional Exhibitor/Sponsor Benefits Include:

- Unlimited FREE exhibit passes to exhibitors to email to your clients to attend for free, in-person.
- Connect to the ICPAS SUMMIT21 website, which displays the most current list of exhibitors and education sessions, as well as registration information.
- Direct mail promotions to our members, their staff, clients, other local businesses and association endorsements.
- Press releases, press invitations and press contacts.
- Promotion at local conferences and special events.
- Social media promotions through **Twitter, LinkedIn, Facebook and Instagram.**

## Additional Sponsorship Opportunities:

Let us help you increase the value and reach of your sponsorship by creating a custom package.

Michael W. Walker - The RW Walker Company | Phone: 925.648.3101 | Email: mike@rwwcompany.com

# SUMMIT21 floorplan (draft)

