ICPAS SUMMIT 21

The Premier Event for Accounting and Finance Professionals™

Reservation/Contract for Exhibit Space and Sponsorship Opportunities

summit overview

ICPAS SUMMIT 21 is one of the largest CPA state society events in the U.S., attracting more than 1,000 CPAs and finance professionals interested in industry trends, innovation, product launches and networking with others within specific industry markets. Our members prefer to view products, services and demos in person allowing them to make the most knowledgeable business purchases for their companies and employees.

summit days and times

Tuesday - Wednesday
August 24-25, 2021
Donald E. Stephens Convention Center
5555 N. River Road, Rosemont, IL

Move-In:
Monday, 8.23.21 ................................................................. 12:00PM - 4:30PM
Show Days:
Tuesday, 8.24.21 ............................................................. 8:50AM - 4:00PM
Wednesday, 8.25.21 .......................................................... 8:50AM - 3:30PM
Move-Out:
Wednesday, 8.25.21 .......................................................... 3:30PM - 6:00PM

contact information

TO EXHIBIT/ADVERTISE/SPONSOR:
Michael W. Walker - The RW Walker Company
Phone: 925.648.3101 | Email: mike@rwwalkercorp.com
ICPAS SUMMIT21

The Premier Event for Accounting and Finance Professionals

Tuesday - Wednesday, August 24-25, 2021 (Set-up Monday, August 23, 2021)
Donald E. Stephens Convention Center, Rosemont, IL

BOOTH INFORMATION:

Company Name (please print): ________________________________ Booth #: __________________

Company URL: _______________________________________________________________________________

☐ Yes, reserve space for me at the ICPAS SUMMIT21
The minimum space per exhibitor is 10' x 10'.

REGULAR PLACEMENT BOOTH OPTIONS:

☐ 1 Booth (10'x10') - $2,900
☐ 2 Booths (10'x20') - $5,800
☐ 4 Booths (20'x20') - $11,600

or $2,700 Early Bird Rate if secured by January 14, 2021
or $5,400 Early Bird Rate if secured by January 14, 2021
or $10,800 Early Bird Rate if secured by January 14, 2021

PREMIER PLACEMENT BOOTH OPTIONS:

☐ 1 Booth (10'x10') - $3,100
☐ 2 Booths (10'x20') - $6,200
☐ 4 Booths (20'x20') - $12,400

or $2,900 Early Bird Rate if secured by January 14, 2021
or $5,800 Early Bird Rate if secured by January 14, 2021
or $11,600 Early Bird Rate if secured by January 14, 2021

The minimum space per exhibitor is 10' x 10'. Multiple booths may range from 200 to 400 square feet. Larger spaces are available upon request at a rate of $2,900 per booth.

Assignment of booth selection is based on a secured contract priority system. For special booth size options, please contact the RW Walker Company.

NOTE: 50% deposit is due when reserving booth space, with the balance due by June 3, 2021.

Booth Rate Includes:
- Booth stand constructed of flameproof, side and backwall drapes supported by aluminum pipe frame
- Plush ballroom carpeting with padding
- 6' skirted table
- 2 side chairs and 1 wastebasket
- 1 standard electric drop
- A 7" x 44" booth identification sign listing your company's name and booth number
- 24-hour perimeter security in the conference center from move-in to move-out
- Daily cleaning and maintenance of the aisles and common exhibit hall areas to assure a safe and attractive exposition

Accessories not listed above can be ordered for a nominal fee. Contact Rosemont Exhibition Services (RES) at 847.696.2208 for more information.

Catering options are available in the exhibit center.

Exhibitor registration is located on the 2nd floor, directly above the exhibit center.

CONTACT INFORMATION:

Company Name (please print): ________________________________

Contact's Name & Title (please print): ___________________________________________________________________________

Address: ___________________________________________________________________________________________________________

City: ______________________ State: __________ Zip: ______________________

Phone: ______________________ Fax: ______________________

E-mail Address: _______________________________________________________________________________________________________

Authorized Signature: ___________________________________________________________ Date: ______________________

(SUMMIT Guide listing to contain company name, booth number, contact email and website URL.)

RETURN TO:

RW WALKER COMPANY - Attention: Mike Walker
Office: 925.648.3101 | Mobile: 310.339.7676 | Fax: 213.232.3245 | Email: mike@rwcompany.com | Website: www.icpas.org/summit

INVOICE TO FOLLOW | EXHIBITOR KIT TO FOLLOW CONFIRMED RESERVATION
All SUMMIT Sponsorship Packages include:

- Your company name and logo in the SUMMIT registration brochure (mailed to all members and inserted into INSIGHT Magazine, with bonus distribution at the event) and multiple SUMMIT emails.
- Your company name/link in the Mobile App, SUMMIT Guide (distributed at the event) and ICPAS website (name with URL).
- On-site signage acknowledging your company as a sponsor.
- Opportunities to distribute your promotional materials on-site.
- Inclusion in related direct marketing materials as appropriate.
- Post-event mailing list of attendees (addresses only, no email or phone).
- Table or pop-up booth outside the sponsored session room or area.

Options:
Let us help you increase the value and reach of your sponsorship by creating a custom package. Custom packages may include, but are not limited to, the options below.

**Sponsor Education**

- **KEYNOTE** | Align your brand with an industry thought leader seen by the entire group of registered attendees.
- **EDUCATION SESSION W/ SPEAKER** | Present a session (contingent upon ICPAS approval) that highlights the technical expertise your company excels in.
- **EDUCATION SESSION** | Align your brand with one of the many expert-led concurrent sessions delivered at the event.
- **FLASH SOLUTION SESSIONS** | Deliver or sponsor a high energy, 15-minute micro-learning session on the exhibit floor.

**Sponsor Attendee Experiences**

- **CUSTOM ATTENDEE EXPERIENCE** | As ideas starters, some of the experiences we have offered in the past include game lounges, relaxation areas, charging stations, knowledge sharing boards, live bands, and massage stations.

**Other Opportunities for Maximizing Brand Awareness**

- **DESSERT BREAK** | Sponsor an afternoon snack break for the attendees.
- **SKYBRIDGE** | Welcome the attendees with signage advertising your brand as they enter the convention center.
- **DIRECTIONAL FLOOR SIGNAGE**
- **MOBILE APP**
- **MORNING COFFEE BREAK**
- **CONFERENCE CENTER WI-FI**
- **BRANDED LANYARD**
- **BRANDED FLASH DRIVE**
- **BRANDED TOTE BAG OR PADFOLIO**
- **BRANDED METER BOARD**

Contact us to discuss other options!

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**exhibitor benefits**

- **FREE HYPERLINK.** In addition to the standard alphabetical listing of all exhibitors and booth numbers, each exhibitor will receive a hyperlink to your company homepage.
- Unlimited FREE exhibit passes to exhibitors to email to your clients to attend for free.
- Connect to the ICPAS SUMMIT21 website, which displays the most current list of exhibitors and education sessions, as well as registration information.
- Direct mail promotions to our members, their staff, clients, other local businesses and association endorsements.
- Press releases, press invitations and press contacts.
- Promotion at local conferences and special events.
- Social media promotions through Twitter, LinkedIn, Facebook and Instagram.
- Post event mailing list (addresses only, no email or phone).