

# ICPAS SUMMIT<sup>TM</sup> 23

The Premier Event for Accounting and Finance Professionals<sup>TM</sup>

## Reservation/Contract for **Exhibit Space and Sponsorship** In-Person and Virtual Opportunities Available



### summit overview

ICPAS SUMMIT23 is one of the largest CPA state society events in the U.S., attracting nearly 1,000 CPAs and finance professionals interested in industry trends, innovation, product launches and networking with others within specific industry markets.

### contact information

#### TO EXHIBIT/ADVERTISE/SPONSOR:

**Michael W. Walker** - The RW Walker Company  
**Phone:** 925.648.3101 | **Email:** mike@rwwcompany.com

### summit days and times

Tuesday - Wednesday

**August 22-23, 2023**

Donald E. Stephens Convention Center  
5555 N. River Road, Rosemont, IL

#### In-Person and Virtual Opportunities

##### Move-In:

Monday, 8.21.23.....12:00PM - 4:30PM

##### Show Days:

Tuesday, 8.22.23.....8:50AM - 4:00PM

Wednesday, 8.23.23.....8:50AM - 3:30PM

##### Move-Out:

Wednesday, 8.23.23.....3:30PM - 5:00PM



ILLINOIS CPA SOCIETY®  
www.icpas.org



# reservation/contract for exhibit space

## ICPAS SUMMIT23

The Premier Event for Accounting and Finance Professionals

Tuesday - Wednesday, August 22-23, 2023 (Set-up Monday, August 21, 2023)

Donald E. Stephens Convention Center, Rosemont, IL



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### VIRTUAL EXHIBITOR PACKAGE:

Preferred Tier & Price (please check which tier you would like)	<input type="checkbox"/> TIER 3   \$3,765	<input type="checkbox"/> TIER 2   \$3,360	<input type="checkbox"/> TIER 1   \$3,150
Virtual Exhibitor Profile	✓	✓	✓
Company Description	✓	✓	✓
Contact Information	✓	✓	✓
Social Media Links	✓	✓	✓
Website Traffic Report (sent post event)	✓	✓	✓
PDF Resources	3	2	1
Company Listed on Virtual Platform Homepage	Linked Name	Linked Name	Linked Name
Virtual Attendee Gift Card Giveaway – \$50.00 Gift Card Included (Exhibitor selects either Amazon or Starbucks)	✓	✓	
Opportunity to Participate in Attendee Gamification – Passport Prize Giveaway (for in-person attendees)	✓	✓	✓
Opportunity to Connect Directly with Attendees (for virtual attendees)	✓		

### IN-PERSON EXHIBITOR PACKAGE:

#### DISPLAY INCLUDES:

- 6' Skirted Table
- Plush Ballroom Carpeting with Padding
- 2 Side Chairs and 1 Wastebasket
- 1 Standard Electric Drop
- 24-hour perimeter security in the conference center from move-in to move-out
- Daily cleaning and maintenance of the aisles and common exhibit hall areas to assure a safe and attractive exposition

Contact Rosemont Exhibition Services (RES) at 847.696.2208 for more information or additional needs.

Exhibitor registration is located on the 2nd floor.

NOTE: 50% deposit is due when reserving display space, with the balance due by June 2, 2023.

### CONTACT INFORMATION:

☐ Yes, reserve space for me at the ICPAS Virtual SUMMIT23 ☐ Yes, reserve space for me IN-PERSON

Company Name (please print): \_\_\_\_\_ Display Table #: \_\_\_\_\_

Contact's Name & Title (please print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Company URL: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(SUMMIT Guide listing to contain company name, display number, contact email and website URL.)

### RETURN TO:

RW WALKER COMPANY - Attention: Mike Walker

Office: 925.648.3101 | Mobile: 310.339.7676 | Fax: 213.232.3245 | Email: mike@rwwcompany.com | Website: www.icpas.org/summit



INVOICE TO FOLLOW | EXHIBITOR KIT TO FOLLOW CONFIRMED RESERVATION

# sponsorship opportunities

## All SUMMIT Sponsorship Packages include:

- Your company name and logo in the SUMMIT registration brochure (mailed to all members and inserted into Insight Magazine, with bonus distribution at the event) and multiple SUMMIT emails.
- Your company name/link in the Mobile App, SUMMIT Guide (distributed at the event) and ICPAS website (name with URL).
- On-site signage acknowledging your company as a sponsor.
- Inclusion in related direct marketing materials as appropriate.
- Post-event mailing list of attendees (addresses only, no email or phone).

## ELITE SPONSORSHIP OPPORTUNITIES:

	 Platinum	 Gold	 Silver	 Bronze
Mobile Leaderboard Banner Ad	✓	✓	✓	✓
Recognition on Virtual Platform Homepage	Linked Logo	Linked Logo	Logo	Logo
Analytics of App Engagement with Sponsor	Monthly	Quarterly	Bi-Annual	Annual
5 Minute Welcome Video	✓	✓		
Vendor Demo Virtual Room	✓			

## Additional Exhibitor/Sponsor Benefits Include:

- Connect to the ICPAS SUMMIT23 website, which displays the most current list of exhibitors and education sessions, as well as registration information.
- Direct mail promotions to our members, their staff, clients, other local businesses and association endorsements.
- Press releases, press invitations and press contacts.
- Promotion at local conferences and special events.
- Social media promotions through **Twitter, LinkedIn, Facebook and Instagram.**

## Additional Sponsorship Opportunities:

Let us help you increase the value and reach of your sponsorship by creating a custom package.

**Michael W. Walker** - The RW Walker Company | **Phone:** 925.648.3101 | **Email:** mike@rwwcompany.com

# SUMMIT23

floorplan (draft)

