

ICPAS SUMMITTM 25

The Premier Event for Accounting and Finance ProfessionalsTM

Vendor Space Agreement



summit overview

ICPAS SUMMIT25 is one of the largest CPA state society events in the U.S., attracting nearly 1,000 CPAs and finance professionals, both in person and virtually, who are interested in industry trends, innovation, product launches, and networking with others within specific industry markets.

contact information

TO EXHIBIT/ADVERTISE/SPONSOR:

Michael W. Walker - The RW Walker Company
Phone: 925.648.3101 | **Email:** mike@rwwcompany.com

summit days and times

Wednesday - Thursday
August 20-21, 2025

Donald E. Stephens Convention Center
5555 N. River Road, Rosemont, IL

Move-In:

Tuesday, 8.19.25.....12:00PM - 4:30PM

Show Days:

Wednesday, 8.20.25.....8:00AM - 5:00PM

Thursday, 8.21.25.....8:00AM - 5:00PM

Move-Out:

Thursday, 8.21.25.....4:00PM - 6:00PM



ILLINOIS CPA SOCIETY®
www.icpas.org



ICPAS SUMMIT25 Agreement for vendor space/sponsorship opportunities.

PACKAGE PRICE \$3,850 AND INCLUDES:

- 6' Skirted Table
- Plush Ballroom Carpeting with Padding
- 2 Side Chairs and 1 Wastebasket
- 1 Standard Electric Drop
- 24-hour perimeter security in the conference center from move-in to move-out
- Daily cleaning and maintenance of the aisles and common vendor hall areas to assure a safe and attractive exposition
- Your company name and logo in the SUMMIT registration brochure (mailed to all members and inserted into Insight Magazine, with bonus distribution at the event) and multiple SUMMIT emails
- Company Logo/Name Listed in SUMMIT Guide
- On-site signage acknowledging your company as a vendor
- Post-event mailing list of attendees (addresses only, no email or phone)
- Direct mail promotions to our members, their staff, clients, other local businesses and association endorsements
- Promotion at local conferences and special events
- Social media promotions through X, LinkedIn, Facebook and Instagram
- Vendor Prize Giveaway - Sponsor to Provide Prize (for in-person attendees)
- Press releases, press invitations, and press contacts

VIRTUAL EXPOSURE INCLUDES:

- Exhibitor Profile on Virtual Platform and ICPAS Website (Linked Logo)
- Company Description
- Contact Information
- Social Media Links
- Virtual Traffic Report (sent post event)
- PDF Resources

EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

Maximize your return on investment. Be seen as our partner and an industry thought leader by becoming an exclusive sponsor by hosting one of these key benefits.

Branded Lanyards: \$1,500

- Sponsor to provide branded lanyards for all attendees

Branded Tote Bags: \$1,500

- Sponsor to provide branded tote bags for all attendees

Branded Notepads: \$1,500

- Sponsor to provide notepads for all attendees to be placed at each seat in the keynote room

AM Stretch – Beverage Refill: \$2,000 (\$2,500 for branded coffee cups)

- Coffee and soda service

PM Recharge – Pretzel Break: \$2,400

- Coffee and soda service

Networking Reception: \$15,000

- Sponsor a networking reception following the first day of SUMMIT. Set the landscape for meaningful networking with industry professionals by hosting and providing attendees with wine, beer, and appetizers

Luncheon Sponsor: \$20,000

- Sponsor a lunch break at SUMMIT by providing a coupon that attendees can use to self-select from a number of a la carte lunch offerings, including sandwiches, salads, chips, beverages, etc.

Exclusive Sponsorship Opportunities Include:

- Verbal recognition during the SUMMIT in all session rooms throughout each day.
- Two complimentary SUMMIT registrations, including continental breakfast and lunch
- Giveaway opportunities
- Post-event mailing list (addresses only, no email or phone)
- Your company name and logo on signage, materials, website, and in all marketing and communications

Create Your Own Sponsorship Opportunity

- Share suggestions that have worked well for your company at other events. Contact Mike Walker at the information below to discuss

CONTACT INFORMATION:

Yes, reserve space for me at the ICPAS SUMMIT25

Company Name (please print): _____ Display Table #: _____

Contact's Name & Title (please print): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

Company URL: _____

Additional Sponsorship: _____

Authorized Signature: _____ Date: _____

NOTE: 50% deposit is due when reserving display space, with the balance due by June 3, 2025.

QUESTIONS:

RW Walker Company: Mike Walker | **P:** 925.648.3101 | **M:** 310.339.7676 | **F:** 213.232.3245 | **E:** mike@rwwcompany.com | **W:** www.icpas.org/summit

INVOICE TO FOLLOW | VENDOR GUIDE TO FOLLOW SIGNED AGREEMENT

SUMMIT25 floorplan (draft)

