Women to Watch Award Nomination Form SAMPLE

Experienced Leader Criteria

Note – It is important to include details under each item to demonstrate how the nominee has met each criteria within the past 5 years.

The submission of a resume and a minimum of 2 and not more than 3 letters of recommendation (limit 1 letter of recommendation from current employer) are required.

Sample of prior year submission:

Mentoring other professionals

“NAME is a trailblazer—both as a technician and as a role model for young professionals. Her passion for leadership, commitment to the professional development of others and focus on providing high-quality client service make her a Woman to Watch.”

“She is an advocate for mentoring—both seeking the right mentor and being one to others. Her success as a mentor and advisor has positioned her as one of the most sought-after counselors for men and women alike. She values the opportunity to share the wisdom and experience she has gained to help other women build a path through the complex environment of public accounting into a unique and fulfilling career.”

“NAME has mentored other women partners and senior accounting executives through decisions about changing roles and client responsibilities, managing work loads, considering flexible work arrangements and forging—sometimes mending—relationships with their male peers. People from all ranks agree that NAME’s ability to coach and mentor others is one of her greatest strengths.”

Public or community service

Include details about organizations with which the nominee is involved; boards on which the nominee serves (both professional and community service focused); specific board or committee positions the nominee held and her accomplishments in those positions (projects created/completed, individuals served, funds raised, new services launched, etc.). Explain how her involvement in a particular public or community service organization made a difference.

“NAME currently serves on the finance committee of her Church as well as volunteers as the treasurer of her guild. Through these roles, she has greatly impacted the school’s ability to work with their budget during recent tough economic times.”

Major or unique contributions to the profession

Discuss such items as nominee’s specialties and the impact she has made on her organization, clients, etc.; training programs created/taught by nominee to organization’s staff or outside professionals; outreach efforts to demonstrate the value of the CPA profession to high school/college students; nominee’s activities to increase the diversity of the CPA profession.

“NAME serves as the Chair of the Task Force assigned to update Practice Aid.”

Leadership in workplace improvements

“NAME is at the forefront of the firm’s inclusiveness efforts. In working with the firm’s younger professionals, she has become the firm’s resident expert on multigenerational workplace issues. She has moderated several panel discussions with clients and firm professionals related to generational diversity.”

Authorship of professional articles
Include list of professional articles published; speaking engagements at local or national conferences or other programs demonstrating nominee’s professional expertise; etc.

• “NAME has made numerous presentations to organizations such as the SEC Institute, AICPA and CPA, Inc. and has co-authored a number of internal and external publications.”