ILLINOIS CPA SOCIETY

ABOUT US

ADVERTISING

SPONSORSHIP

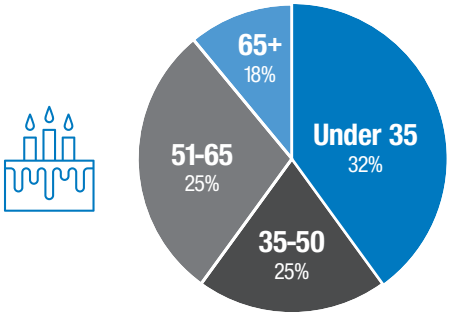
ILLINOIS **CPA** SOCIETY®
www.icpas.org

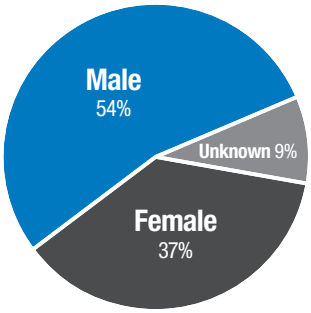
Founded in 1903, the Illinois CPA Society (ICPAS) is one of the largest state CPA societies in the nation, with the core mission of "enhancing the value of the CPA profession" through meaningful and convenient education, timely and relevant information, influential advocacy, and countless opportunities to make powerful professional connections.

ICPAS serves an extraordinary community of more than 20,000 accounting and finance professionals in a variety of CPA and non-CPA roles positioned throughout the public accounting, corporate finance, not-for-profit, consulting, education, and government sectors.

20,000 Members

45%	15%	13%	13%	10%	4%
Public Practice	Student	Corporate Finance	Non-CPA Finance and Accounting Professionals	Retired	Education, Not-for-Profit, Government, and Other





TOP MEMBER FIRMS

PwC LLP
Ernst & Young LLP
BDO USA LLP
KPMG LLP
RSM US LLP
Miller Cooper & Co. Ltd.
Crowe LLP
Plante Moran PLLC
Grant Thornton LLP
Forvis Mazars LLP

TOP TITLES

PUBLIC ACCOUNTING

Partner/President/Shareholder (20%)
Manager/Supervisor (15%)
Staff (14%)
Individual Practitioner (4%)
Director (4%)

CORPORATE FINANCE

CFO (17%)
Controller/Treasurer (15%)
Manager/Supervisor (14%)
Director (10%)
Staff (7%)

TOP INTERESTS

Accounting Standards
Audit & Attest
Business Consulting & Valuation
Corporate Accounting & Governance
Financial Planning
Government
Mergers & Acquisitions
Not-for-Profits
Practice Management
Tax
Technology

ICPAS offers several advertising and sponsorship opportunities designed to help you reach Illinois' leading accounting and finance professionals and business leaders. Choose one of our packages, or create a custom campaign of your own.

6 Ways to Reach Your Target Audience

1.
Gain maximum exposure to ICPAS members by becoming an Elite Partner

2.
Exhibit at the society's annual ICPAS SUMMIT™

3.
Advertise in our award-winning Insight magazine to reach 20,000+ readers

4.
Select an all-inclusive advertising bundle for quarterly, half-year, or year-long exposure

5.
Share your thought leadership through our lead gen or native advertising programs

6.
Advertise on our website and targeted e-newsletters

Elite Partner Opportunities

Opt for a high-visibility combination of advertising and sponsorship! Elite Partners benefit from incentives and recognition opportunities.

	Diamond	Platinum	Gold	Silver	Bronze
Partner Investment	$60,000	$48,500	$37,500	$25,000	$15,000
Additional Investment Discount	35%	30%	25%	20%	15%
Additional Investment Discount					
Website Logo	Y	Y	Y	Y	Y
Partner Logo for Marketing Use	Y	Y	Y	Y	Y
Member Discount Program*	Y	Y	Y	Y	Y
ICPAS SUMMIT					
SUMMIT Booth	Y	Y	Y	Y	Y
Sponsored Email					
3 Sponsored Emails	Y				
2 Sponsored Emails		Y			
1 Sponsored Email			Y	Y	
Insight Magazine					
4 Back Covers	Y				
4 Inside Front Covers		Y			
4 Inside Back Covers			Y		
4 Full Page Ads				Y	
4 Half-Page Ads					Y
ICPAS Website Ads					
12 Months	Y				
6 Months		Y			
3 Months			Y		
Custom Webinars					
4 Webinars	Y				
3 Webinars		Y			
2 Webinars			Y		
1 Webinar				Y	
E-newsletter Native Placements**					
6 Native Placements	Y				
5 Native Placements		Y			
4 Native Placements			Y		
2 Native Placements				Y	
1 Native Placement					Y
E-newsletter Banners**					
24 Banners	Y				
18 Banners		Y			
12 Banners			Y		
8 Banners				Y	
6 Banners					Y

*If applicable. | **Choice of newsletter, space permitting. | Monthly auto-payments and quarterly billing options available.

In supporting ICPAS' mission of "enhancing the value of the CPA profession," and serving as a voice backing the society's broader initiatives, Insight magazine and its family of publications aim to encourage and inspire Illinois' accounting, business, and finance professionals to create positive change in their professional and personal lives and communities through relevant, meaningful, and insightful thought leadership, news, and information.

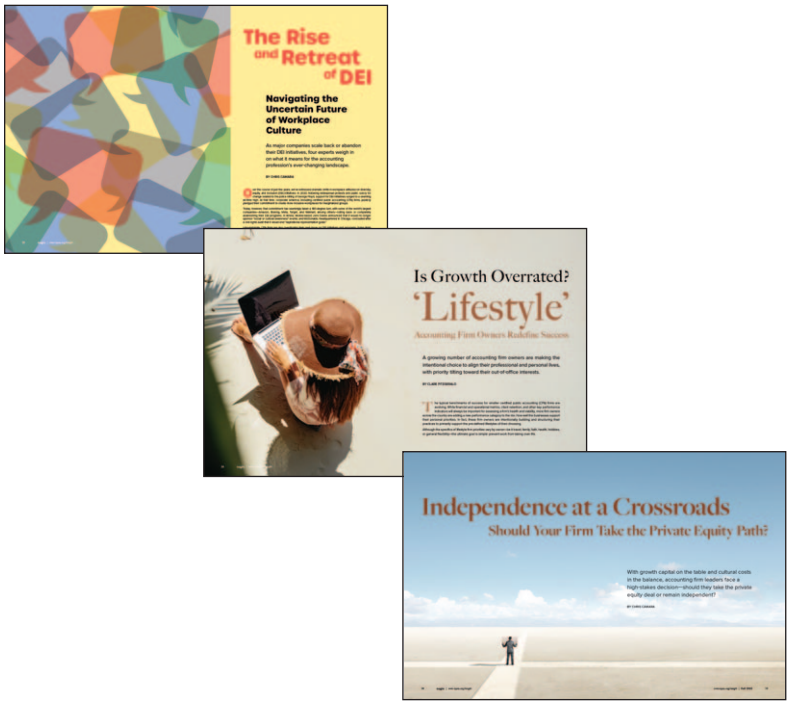
We focus on the people behind the numbers, how the numbers impact the people, and how the people impact the profession.

Dates

ISSUE	AD CLOSE	ART DUE	DELIVERY
Spring	March 9	March 16	April 10
Summer	June 1	June 8	July 2
Fall	August 24	August 31	September 25
Winter	November 16	November 23	December 18

*Dates subject to change

27
industry awards for publication excellence.



BONUS

Advertise in the summer issue to enjoy **bonus distribution** at our annual **ICPAS SUMMIT**.

www.icpas.org/summit

Sponsored Editorial

The award-winning Insight magazine now offers a distinctive sponsored editorial (advertorial) program to provide respected companies with the opportunity to spotlight their high-quality feature articles in the quarterly publication. This distinctive editorial program provides a highly visible way to demonstrate expertise in defining and solving problems to an accounting and finance audience that's receptive to new ideas, unique solutions, and advancing technology.

Sponsored Editorial Placements Include:

- A vendor supplied two-page or four-page article, published in a specific issue of Insight
- 30% discount on additional display or digital advertising packages
- 25 copies of the issue in which your editorial appears (optional; must request at time of booking)

Covers

Four Color Covers	Sizes	1x	2x	4x
Inside Front & Back Cover	8.625" x 11.125" (1/8" bleed)	$4,250	$3,800	$3,600
Back Cover	8.625" x 11.125" (1/8" bleed)	$5,100	$4,600	$4,300

Inside Pages

		ICPAS Member Discount 50% Off		
Four Color Inside Pages	Size	1x	2x	4x
Four-Page Spread	17" x 11.125" (1/8" bleed)	$10,800	$9,000	$8,750
Four-Page Advertorial Spread	17" x 11.125" (1/8" bleed)	$10,800	$9,000	$8,750
Two-Page Spread	17" x 11.125" (1/8" bleed)	$6,350	$5,700	$5,400
Two-Page Advertorial Spread	17" x 11.125" (1/8" bleed)	$6,350	$5,700	$5,400
Full Page	8.625" x 11.125" (1/8" bleed)	$3,300	$3,000	$2,850
1/2 Page Horizontal	7.125" x 4.625"	$2,000	$1,800	$1,750
1/2 Page Vertical	3.4375" x 9.5"	$2,000	$1,800	$1,750
1/3 Page Horizontal	7.125" x 2.875"	$1,650	$1,500	$1,450
1/3 Page Vertical	2.25" x 9.5"	$1,650	$1,500	$1,450
1/4 Page	3.4375" x 4.625"	$1,550	$1,350	$1,250

Preferred Positions Requests for specific page placement will be honored (space permitting) for an additional $200 per ad.

Classifieds

Four Color Classifieds	Size	Rate
1/8 Page	1.5625" x 4.75"	$650 per placement
Text Only	$100 Minimum	$2.50 per word

Your sponsorship helps present Insight magazine and its family of digital publications to our members online with added monthly digital exclusives, annual Special Features, and more.

Audience

Our digital publications are accessible to all ICPAS members and a wide variety of website visitors seeking our thought leadership.

Monthly Digital Sponsorship

$850 per month

Includes:

Premium Publications Homepage Banner + Button

1 - 728w x 90h pixels
1 - 300w x 250h pixels

Premium Insight Email Banner

Makes you part of the monthly email push to alert readers to new print and digital Insight magazine content.

- **Circulation:** All members; 17,000+
- **Frequency:** Monthly
- **Open Rate:** 49%
- **Specs:** 590w x 73h pixels

Quarterly Sponsorship

$7,500 per quarter

Includes:

Includes back cover in the print issue of your choice and digital sponsorship for the quarter of your choice. (Spring, summer, fall, or winter.)

CAREER
insight

CAREER INSIGHT

Audience: All members
Circulation: 16,000+ (push email)
Frequency: Monthly
Open Rate: 51%

1st Position Per Issue	2nd Position Per Issue
590w x 73h pixels	590w x 73h pixels
$850	$790

CORPORATE
FINANCE
insight

CORPORATE FINANCE INSIGHT

Audience: Corporate finance professionals, including CFOs, VPs of Finance, Directors of Finance, Controllers, Consultants, and CPAs in corporate finance advisory roles
Circulation: 8,000+ (push email)
Frequency: Twice monthly
Open Rate: 43%

1st Position Per Issue	2nd Position Per Issue
590w x 73h pixels	590w x 73h pixels
$630	$525

CAPITOL
insight

CAPITOL INSIGHT

Audience: All members
Circulation: 15,000+ (push email)
Frequency: Monthly
Open Rate: 50%

1st Position Per Issue	2nd Position Per Issue
590w x 73h pixels	590w x 73h pixels
$850	$790

PUBLIC
PRACTICE
insight

PUBLIC PRACTICE INSIGHT

Audience: CPAs and other tax and accounting professionals in public accounting, consulting, advisory, and financial services firms
Circulation: 12,000+ (push email)
Frequency: Twice monthly
Open Rate: 42%

1st Position Per Issue	2nd Position Per Issue
590w x 73h pixels	590w x 73h pixels
$685	$630

Our Native Advertising Program distributes your thought leadership—articles, white papers, case studies, research, and more—to thousands of Illinois' leading accounting and finance professionals and decision makers.

All Native Advertising Placements Include:

- A dedicated "Sponsored Content" slot
- Headline
- Content synopsis (max 60 words)
- Cover image (185w X 240h pixels)
- Link to your content

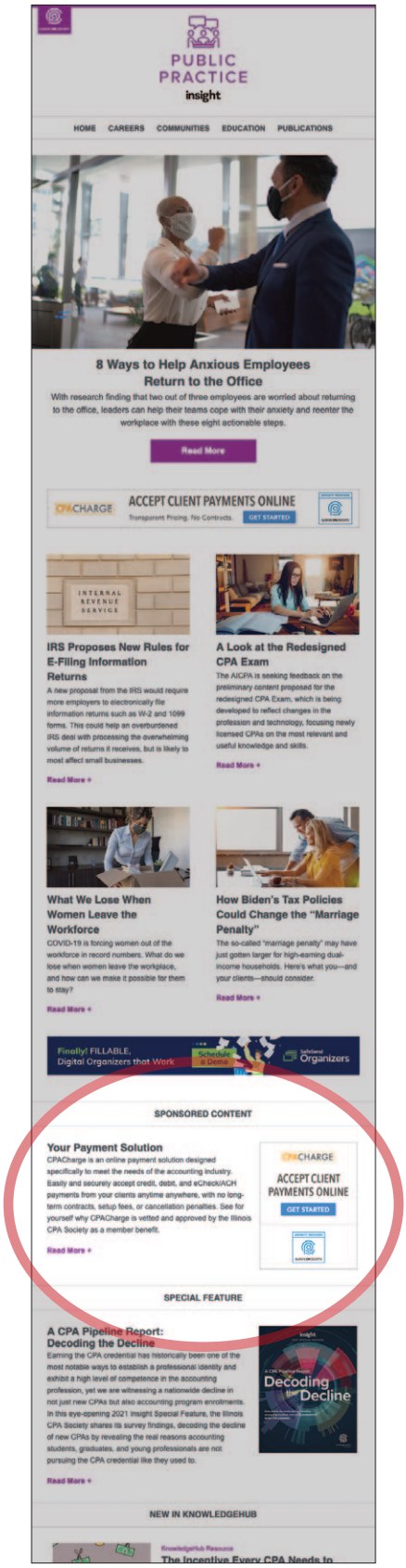
Tiers

Specialized E-Newsletters | $2,575 per month

Placement in both issues of our Corporate Finance Insight or Public Practice Insight e-newsletters.

All-Member E-Newsletters | $1,950 per month

Placement in our monthly all-member Capitol Insight, Career Insight, or Insight Digital Edition e-newsletters.



Policies & Disclaimers

All Native Advertising and Sponsored Content is subject to ICPAS review and approval prior to publication. Participants agree to not release, share or sell ICPAS member information to third parties. ICPAS reserves the right to archive Native Advertising and Sponsored Content online once campaigns are concluded.

Our Sponsored Email offering distributes your product updates, thought leadership, or other marketing content to thousands of Illinois' leading accounting and finance professionals and decision makers through an exclusive email co-branded with us.

All Sponsored Email Placements Include:

- Your company logo (175px wide)
- Hero image (650px wide)
- Custom subject line
- Custom preheader text
- Custom email body text
- Custom button text

$3,750 per email

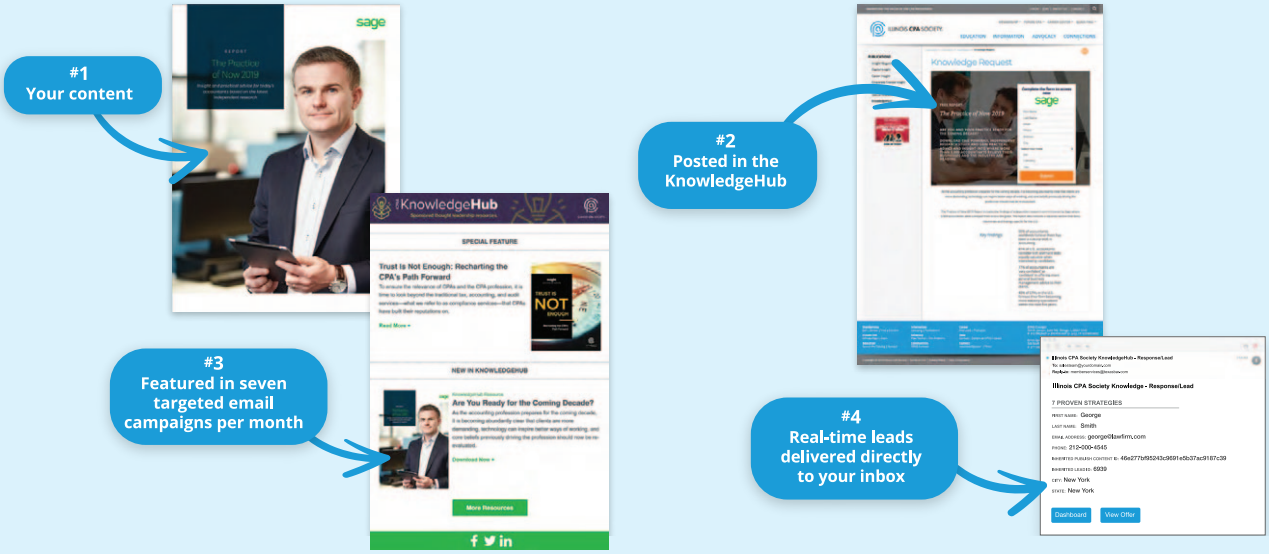
- **Circulation:** All members; 16,000+
- **Frequency:** Saturdays (3 available per month)
- **Open Rate:** 38%

www.icpas.org/knowledgehub

Receiving Qualified
Business Development Leads
Has Never Been Easier

The **Illinois CPA Society KnowledgeHub** syndicates content to a highly-engaged audience of more than 20,000 accounting professionals, who in turn, become the source of high-quality, intent-based, exclusive leads to fuel your business.

Four Simple Steps to Get Started



STEP 1

Provide us with a downloadable resource, such as a whitepaper, case study or targeted analysis.

STEP 2

Approve a design to be published on an online landing page to promote your gated content.

STEP 3

Watch as we drive traffic to your landing page using online and email marketing.

STEP 4

Receive real-time lead notifications of every-one who downloads your content.

In addition to receiving contact information, you can receive information about the company, job title, and more. And, our turn-key platform is available on a cost-per-lead basis.

Why Illinois CPA Society KnowledgeHub?

- Engage with more than 20,000 accounting professionals.
- Utilize turnkey, world class lead generation platform to expand your company reach.
- 100% LEAD EXCLUSIVITY – Leads are 100% exclusive and will never be shared or resold.
- NO RISK – Available for purchase on a cost-per-lead model, you only pay for the leads you receive.

Audience

Illinois CPAs and finance professionals in public accounting, consulting, corporate finance, not-for-profit, government, and education, as well as public visitors.

27,000
Average monthly users

85,000
Average monthly page views

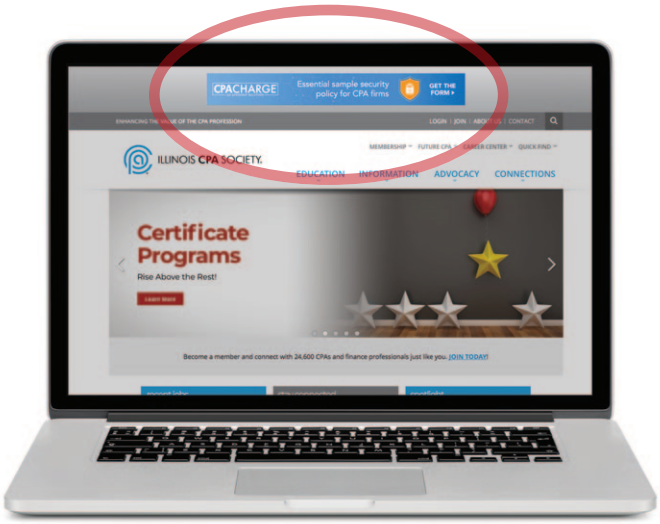
Premium Banner

728w x 90h pixels

Exclusive Leaderboard:
$2,450 per month
(space permitting)

Rotating Leaderboard:
$1,850 per month

Appears atop all pages



Our advertising bundles help you reach our diverse and highly skilled accounting and finance members at every touch point to maximize your exposure and increase your ROI.

All-Inclusive Packages:

Year-Long Coverage

- 4 full-page ads in Insight magazine (published quarterly)
- 12 consecutive monthly digital ads on **www.icpas.org**
- 12 consecutive monthly digital banners in our targeted e-newsletters (your choice of e-newsletters/months, space permitting)
- 6 native advertising placements (your choice of e-newsletters/months)

Cost (w/ Native)
$35,000

Cost (w/o Native)
$26,500

Half-Year Coverage

- 2 full-page ads in Insight magazine (published quarterly)
- 6 consecutive monthly digital ads on **www.icpas.org**
- 6 consecutive monthly digital banners in our targeted e-newsletters (your choice of e-newsletters/months, space permitting)
- 3 native advertising placements (your choice of e-newsletters/months)

Cost (w/ Native)
$18,000

Cost (w/o Native)
$13,500

Quarterly Coverage

- 1 full-page ad in Insight magazine (published quarterly)
- 3 consecutive monthly digital ads on **www.icpas.org**
- 3 consecutive monthly digital banners in our targeted e-newsletters (your choice of e-newsletters/months, space permitting)
- 2 native advertising placements (your choice of e-newsletters/months)

Cost (w/ Native)
$10,500

Cost (w/o Native)
$8,000

Thought Leadership Package

- 1 full-page ad in Insight magazine
- 1 native advertising placement (your choice of e-newsletter/month)
- 1 digital banner in the e-newsletter where your native content appears
- 1 digital banner in our monthly all-member Insight e-newsletter

Cost (w/ Native)
$6,000

Cost (w/o Native)
$4,000

ICPAS SUMMIT™ 26

The Premier Event for Accounting and Finance Professionals™

ICPAS SUMMIT26 is one of the largest CPA state society events in the U.S., attracting nearly 1,000 CPAs and finance professionals interested in industry trends, innovation, product launches, and networking with others within specific industry markets. Our members prefer to view products, services, and demos in person, allowing them to make the most knowledgeable business purchases for their companies and employees.

summit days and times

Wednesday - Thursday

August 26-27, 2026

Donald E. Stephens Convention Center
5555 N. River Road, Rosemont, IL

Move-In: **Tuesday, 8.25.26** | 12:00PM - 4:30PM

Event Days: **Wednesday, 8.26.26** | 8:00AM - 5:00PM
Thursday, 8.27.26 | 8:00AM - 5:00PM

Move-Out: **Thursday, 8.27.26** | 4:00PM - 6:00PM

exhibitor benefits

- Free HYPERLINK. In addition to the standard alphabetical listing of all exhibitors and table numbers, each exhibitor will receive a hyperlink to your company homepage
- Connect to the ICPAS SUMMIT26 website, which displays the most current list of vendors, and education sessions, as well as registration information
- Direct mail promotions to our members, their staff, clients, other local businesses and association endorsements
- Press releases, press invitations, and press contacts
- Promotion at local conferences and special events
- Post-event mailing list (addresses only, no email or phone)

exhibitor experience

Package Price: $4,250

Table Rate Includes:
- Plush ballroom carpeting with padding
- 6' skirted table
- 2 side chairs and 1 wastebasket
- 1 standard electric drop
- A sign listing your company's name
- 24-hour perimeter security in the conference center from move-in to move-out
- Daily cleaning and maintenance of the aisles and common exhibit hall areas to ensure a safe and attractive exposition
- Coffee, soda, and pastries daily

Display of products may not extend beyond the limits of the exhibitor's area.

Assignment of table selection is based on a secured contract priority system. For special table size options, please ask.

Deposit and Payment Schedule:
A non-refundable 50% deposit is required at the time of reserving your display space. The remaining balance must be paid in full by May 1, 2026.

Cancellation Policy:
- Cancellations must be submitted in writing and received on or before May 1, 2026
- No refunds will be issued after May 1, 2026
- This policy applies to all exhibit space reservations and sponsorship commitments
- No refunds will be granted for no-shows or unused portions of the event
- Any contracts executed after May 1, 2026 are required to submit full payment

Accessories not listed above can be ordered for a nominal fee. Contact Rosemont Exhibition Services at 847.696.2208 for more information.

Catering options are available for purchase.
Rosemont Catering: rosemontcatering@aramark.com, 847-993-4041.

sponsorship opportunities

Be seen as our partner and an industry thought leader by becoming a sponsor at our largest event.

All SUMMIT Sponsorship Packages Include:

- Your company name and logo in the SUMMIT26 registration brochure (mailed to all members and inserted into Insight magazine, with bonus distribution at the event) and multiple SUMMIT26 emails
- Your company logo/name/link in the SUMMIT26 Portal, SUMMIT26 Guide (distributed at the event), and ICPAS website (logo with URL)
- On-site signage acknowledging your company as a sponsor
- Opportunities to distribute your promotional materials onsite
- Inclusion in related direct marketing materials as appropriate
- Post-event mailing list (addresses only, no email or phone)
- Table or pop-up display outside the sponsored session room or area

Options:

Let us help you increase the value and reach of your sponsorship by creating a custom package. Custom packages may include, but are not limited to, the options below.

1. Sponsor Education

- **KEYNOTE** | Align your brand with an industry thought leader seen by the entire group of registered attendees
- **EDUCATION SESSION W/ SPEAKER** | Present a session (contingent upon ICPAS approval) that highlights the technical expertise your company excels in
- **EDUCATION SESSION** | Align your brand with one of the many expert-led concurrent sessions delivered at the event

2. Sponsor Attendee Experiences

- **CUSTOM ATTENDEE EXPERIENCE** | Past offerings have included game lounges, relaxation areas, charging stations, knowledge sharing board, live bands, and massage stations

3. Other Opportunities for Maximizing Brand Awareness

- **MORNING COFFEE BREAK**
- **CONFERENCE CENTER WI-FI**
- **BRANDED LANYARD**
- **BRANDED TOTE BAG OR PADFOLIO**
- **BRANDED METER BOARD**

Contact Mike Walker to discuss at mwalker@rwwcompany.com or 925.648.3101

not-for-profit symposium

ICPAS' Not-for-Profit Symposium is a full-day in-person event that covers the complexities of today's not-for-profit (NFP) world. The event is geared toward accounting professionals and other stakeholders working in NFP businesses and firms with NFP clients.

Thursday, June 4, 2026

The University of Chicago Gleacher Center | 450 North Cityfront Plaza Drive, Chicago, IL 60611

symposium experience

Package Price: $2,000 **| Table Rate Includes:**

- Your company name and logo in all marketing and communications
- Verbal recognition during the symposium
- Two complimentary symposium registrations, including continental breakfast and lunch
- Giveaway opportunities
- Post-event mailing list (addresses only, no email or phone)
- Your company name and logo on event signage and program
- Vendor space
- 5'x2' skirted table with 2 chairs, wastebasket, and an electric drop

additional opportunities exclusive sponsorships

Maximize your return on investment. Be seen as our partner and an industry thought leader by becoming an exclusive sponsor by hosting one of these key symposium benefits.

Branded Lanyards: $1,000
- Sponsor to provide branded lanyards for all attendees

Branded Notepads: $1,000
- Sponsor to provide notepads for all attendees to be placed at each seat

AM Stretch – Beverage Refill: $1,500 ($2,000 for branded coffee cups)
- Coffee and soda service
- Your company name and logo included on signage
- Verbal recognition during the symposium

PM Recharge – Break: $1,700
- Coffee and soda service
- Your company name and logo included on signage
- Verbal recognition during the symposium

Luncheon Sponsor: $20,000
- Verbal recognition during the symposium
- Two complimentary symposium registrations, including continental breakfast and lunch
- Giveaway opportunities
- Post-event mailing list (addresses only, no email or phone)
- Your company name and logo listed at each table, on signage, in materials, on website, in all marketing and communications, and on a sponsor thank you displayed in each session. Your company will also have the opportunity to provide brief remarks

Networking Reception: $15,000
- Sponsor the post-event networking reception. Set the landscape for meaningful networking with industry professionals by providing attendees with beverages, appetizers, and music
- Verbal recognition during the symposium
- Two complimentary symposium registrations, including continental breakfast and lunch
- Giveaway opportunities
- Post-event mailing list (addresses only, no email or phone)
- Your company name and logo on signage, in materials, on website, in all marketing and communications, and a sponsor thank you displayed in each session. Your company will also have the opportunity to provide brief remarks

Create Your Own Sponsorship Opportunity
- Share suggestions that have worked well for your company at other events. Contact Mike Walker to discuss at mwalker@rwwcompany.com or 925.648.3101

Each year, ICPAS produces a wide variety of special events and resources aimed at targeted audiences that advance specific initiatives within the profession. Becoming a sponsor of these special packages allows you to identify with our causes and provides direct access to specific audiences.

Women

Package Price: $2,000

Women's Leadership Forum | 2026 (Date TBD)

Increase your visibility with women in accounting and finance at our signature half-day in-person women's event that draws 300+ women at all stages in their careers.

- Logo on all marketing and communications
- Verbal recognition
- Display table at conference
- Two complimentary registrations
- Giveaway opportunities
- Post-event mailing list (addresses and emails only, no phone)

Optional add-ons – Available to package sponsors. (Based on availability, all options include pre-conference marketing material promotion, ability to provide company remarks onsite, and on-site recognition.)

- Keynote Sponsor – Introduce the keynote speaker - $500
- Awards Sponsor – Introduce the Women to Watch Award Recipients - $500
- Breakfast Sponsor – Logo displayed - $500
- Coffee Break Sponsor – Logo displayed - $500

Women's Power Up E-newsletter

Logo included in this quarterly e-newsletter focused on upcoming events, career development, and advancement and connection opportunities sent to 6,000+ women members.

Sponsors benefit from yearlong visibility and access to our growing and diverse student and future CPAs, reaching thousands of people across the state. In addition, they receive ongoing and meaningful recognition at a variety of new and well-established programs.

Students and Future CPAs

All-Inclusive Sponsorship Package: $3,000 (with add-ons available)

Highlights of the opportunities include:

- Receive the names and emails of 1,500+ student members who select to have their information shared with sponsors
- Linked logo and up to 50 words of sponsored content in e-newsletter sent 8-10 times a year to 2,500+ student members
- Linked logo in CPA promotional emails sent 2-4 times a year to 2,500+ potential CPA exam candidates
- Logo and company information on related webpages, marketing materials, and event materials
- Complimentary registrations and recognition at programs
- Invitations to co-present about the CPA credential and resources at select colleges
- Receive contact information and/or resumes of program attendees
- Opportunity to send exclusive, direct e-blasts to 2,500+ student members at additional cost

For more detailed information about our Student and Future CPAs sponsorship package, please contact ICPAS staff at 312.517.7622.

Young Professionals

Package Price: $2,000

Young Professional Leadership Conference | November 2026 (Date TBD)

Gain exposure to 150+ young accounting and finance professionals at our premier half-day in-person event for young professionals focusing on leadership and career development.

- Logo on all marketing and communications
- Verbal recognition
- Display table at conference
- Two complimentary registrations
- Giveaway opportunities
- Post-event mailing list (addresses and emails only, no phone)

Optional add-ons – Available to package sponsors. (Based on availability, all options include pre-conference marketing material promotion, ability to provide company remarks onsite, and on-site recognition.)

- Speaker Sponsor – Introduce a speaker - $500
- Breakfast Sponsor – Logo displayed - $500
- Coffee Break Sponsor – Logo displayed - $500

YP Rundown E-Newsletter

Logo included in a monthly e-newsletter sent to 6,500+ young professional members highlighting upcoming events, leadership, development opportunities, and other items of interest to young professionals.

Sponsor benefits will be adjusted if opportunities are changed, postponed, or moved online.

Sponsored Webinars

Showcase your organization's expertise to a captive audience. ICPAS' custom webinars provide your organization the opportunity to be an exclusive presenter for a 50-minute session that educates and engages your target audience on a technical or professional development topic (subject to ICPAS approval).

Member-Only Webinars
1 CPE credit for a 50-minute session: $2,500

Sponsorship includes:

- Logo on all marketing and communications
- E-blast to ICPAS members showcasing the session through various publications (e.g., ConnectEd, Public Practice Insight, Experience, etc.)
- LinkedIn post from ICPAS promoting the webinar
- Verbal acknowledgement during the introductory/welcome remarks before your sponsored session and at the conclusion
- Electronic distribution of program materials and speaker bios (must be submitted to ICPAS six weeks in advance of the session)
- Post-event attendee mailing list (up to 50 email addresses are included—attendees are notified at registration)
- The ability to share handouts (PDFs or image files) with attendees (files can't exceed 100MB)

Virtual additional purchase:

Giveaway (sponsor prize of choice):

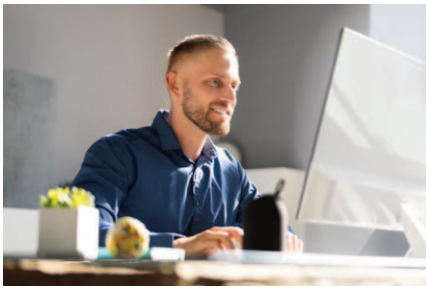
- Sponsor to select winner from final attendee list
- Can be selected from full attendee list or based on attendees who complete a certain action (answer poll or complete a survey question)
- Custom image for giveaway (640x360)
- Sponsor must coordinate prize delivery method

Landing page:

- Custom header to event landing page (1114x320)

Registration confirmation page:

- Add YouTube video or mp4 video
- Either one video or one audio clip available per event



Conferences

$1,400 full-day | $750 half-day

All Conference Sponsorship Packages include:

- Logo on all marketing and communications
- Verbal recognition
- Display table at conference*
- Two complimentary registrations*
- Giveaway opportunities
- Post-event mailing list (addresses only, no email or phone)
- Virtual Conference Platform
  - Company name and description on event landing page
  - Ad banner with logo (985x80) with URL
  - Pop-up offers with logo (162x240) and URL
  - PDFs for attendees to download
  - YouTube link or video to play during break

*Hybrid events only

Conference Calendar

January
State & Local Tax
January 15, 2026 | Virtual

March
Corporate Finance
March 24, 2026 | Chicago & Virtual

May
Government
May 7, 2026 | Champaign & Virtual

Employee Benefits
May 14, 2026 | Chicago & Virtual

Estate, Gift & Trust
May 20, 2026 | Chicago & Virtual

June
Not-for-Profit Pre-Conference Half-Day
June 3, 2026 | Virtual

Not-for-Profit Symposium
June 4, 2026 | Chicago

Women's Leadership Forum
June 12, 2026 | Chicago

Taxation on Real Estate
June 16, 2026 | Virtual Only

August
SUMMIT26
August 26-27, 2026 | Rosemont & Virtual

September
Financial Reporting Symposium
September 17, 2026 | Virtual

October
Construction
October 22, 2026 | Virtual

Tax Conference
October 27, 2026 | Virtual

November
IRS/Tax Practitioners
November 11, 2026 | Virtual

Accounting & Auditing
November 18, 2026 | Chicago & Virtual

Accounting & Auditing Post-Conference Half-Day
November 19, 2026 | Virtual

December
Advanced Not-for-Profit
December 1, 2026 | Chicago & Virtual

Employee Benefits
December 10, 2026 | Virtual

Dates and conferences subject to change.

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Sponsorships, Advertising, and ICPAS SUMMIT Booth Sales
Mike Walker | National Partnerships Manager
mwalker@rwwcompany.com | 925.648.3101

Editorial
Derrick Lilly | lillyd@icpas.org | 312.517.7614